Caroline Schulze

Multi-disciplinary Artist



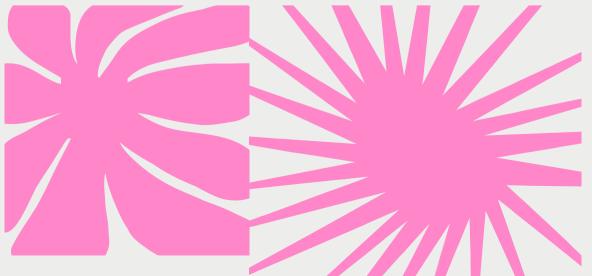
About me

Hello! I'm Caroline!

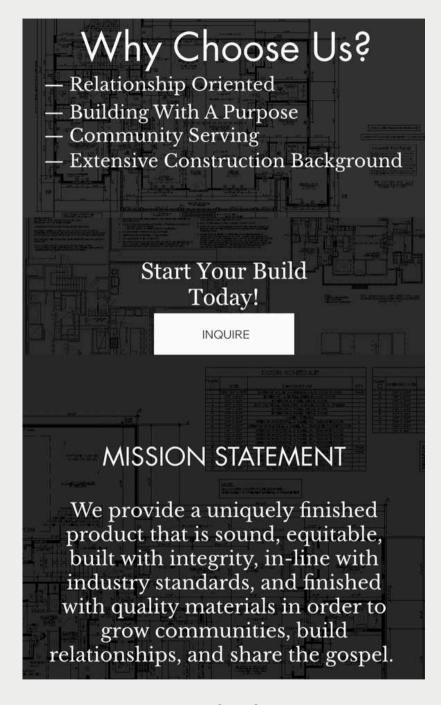
I'm a graphic designer with a Bachelor of Arts degree from the University of Houston. I am a multi-disciplinary artist who loves to create freely with self expression, developing strategies to reach all ages and markets. I also enjoy creating eye-catching social media posts and learning more about the everchanging world of SEOs.

When I'm not working, I'm reading, watching movies and shows, designing for fun, working out, and hanging out with friends and family. I believe that having a life outside of work is critical to staying inspired and energized.



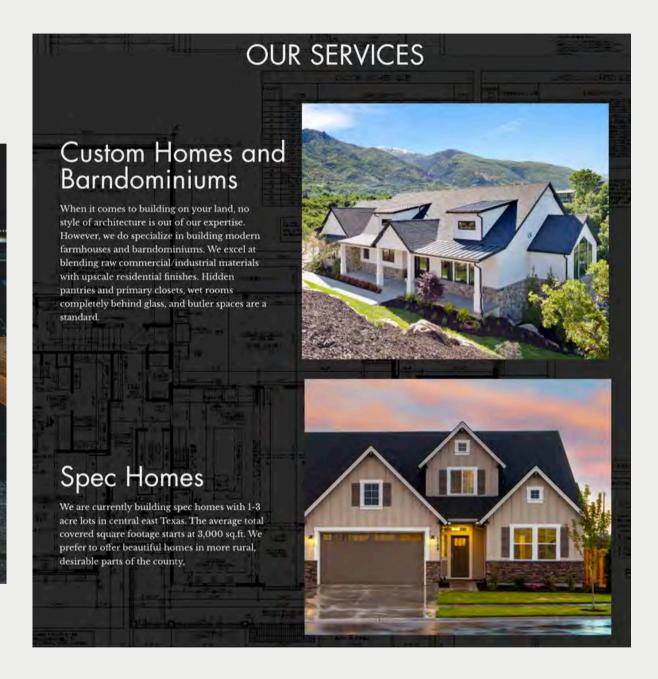


Sherrillson Custom Homes Website





Website Home Screen



Services on Home Screen

Purpose and Mission Statement on Home Screen

Sherrillson Custom Homes website features breathtaking, bespoke properties complemented by an intuitive user experience that emphasizes architectural brilliance and artistry. Created for straightforward navigation, it includes top-notch visuals, comprehensive project galleries, and vital information to motivate and link prospective homeowners with their ideal residences.

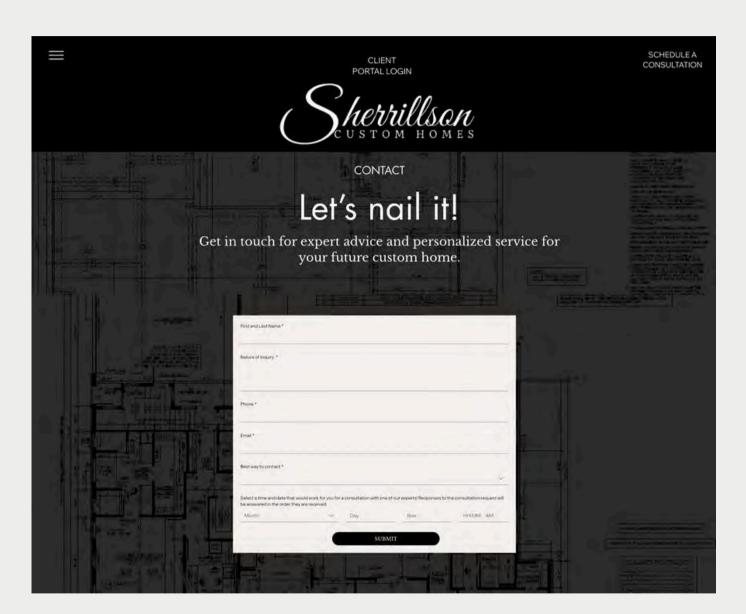
Sherrillson Custom Homes Website



Floor Plans Page



About and Business Foundation Page



Contact Page

Caroline Schulze

HeyHannaPhotography Website









Website Home Screen

























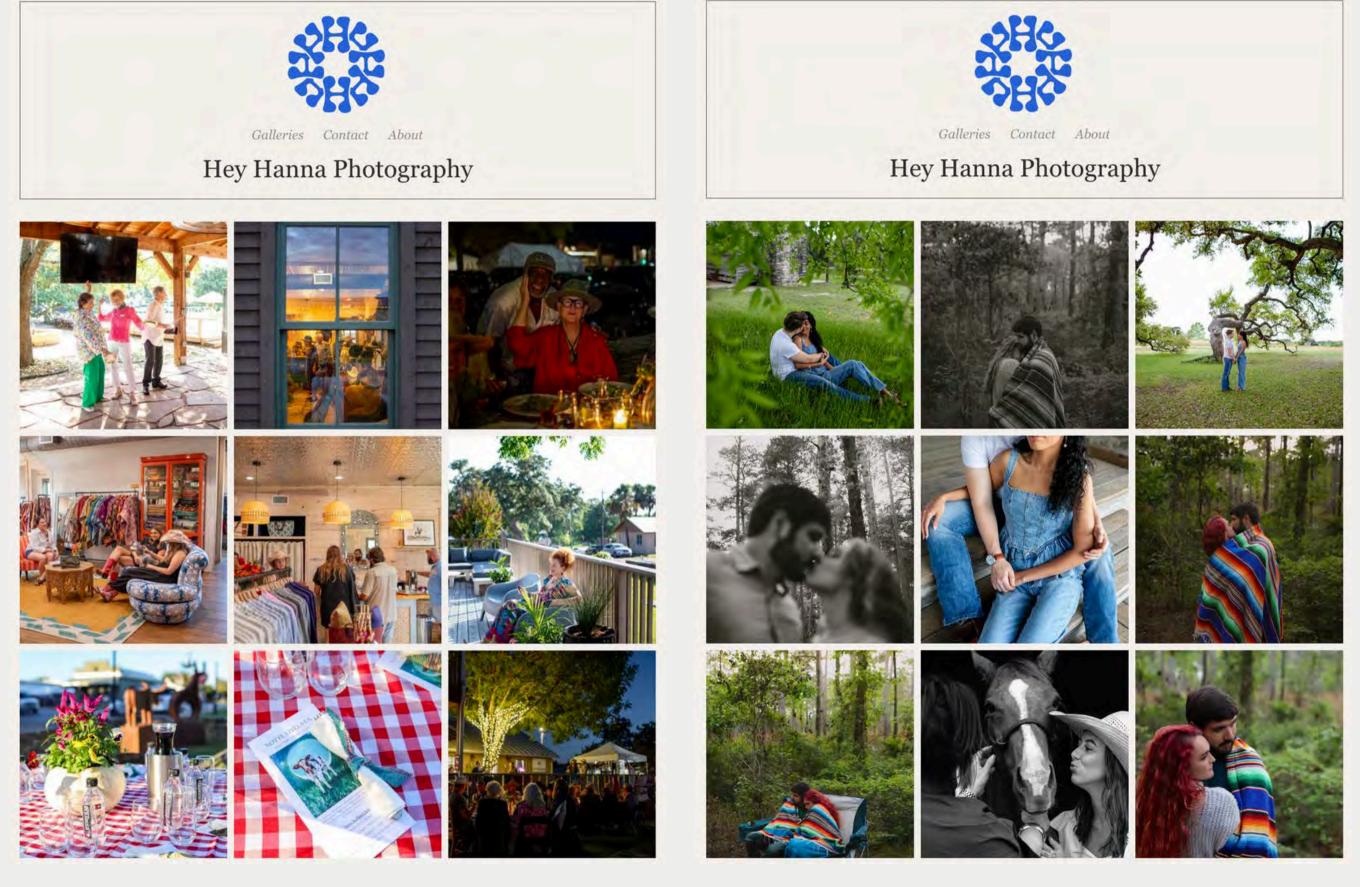




Plates and Beverages Gallery

Hanna's website is designed to showcase her striking portfolio. Prospective and existing customers may explore her portfolio, uncover her distinct creative approach, and gain further insight into the passion that drives her work. The website also provides a simple method to get in contact and schedule sessions, guaranteeing a flawless experience for all photography needs. Visit Hanna's website at heyhannaphotography.com.

HeyHannaPhotography Website



Events Gallery

Family and Couples Gallery

HeyHannaPhotography Website





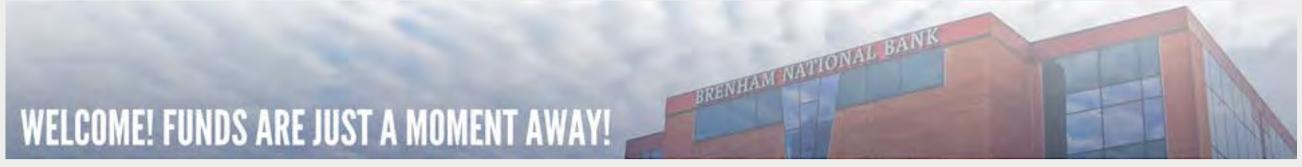


Meet the Photographer

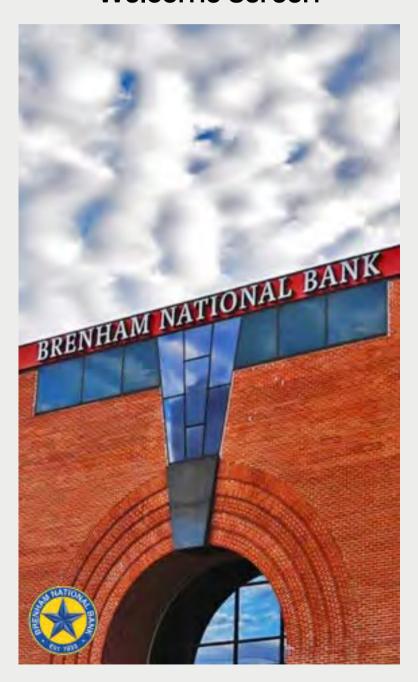


About Me Section

Contact Information



Welcome Screen



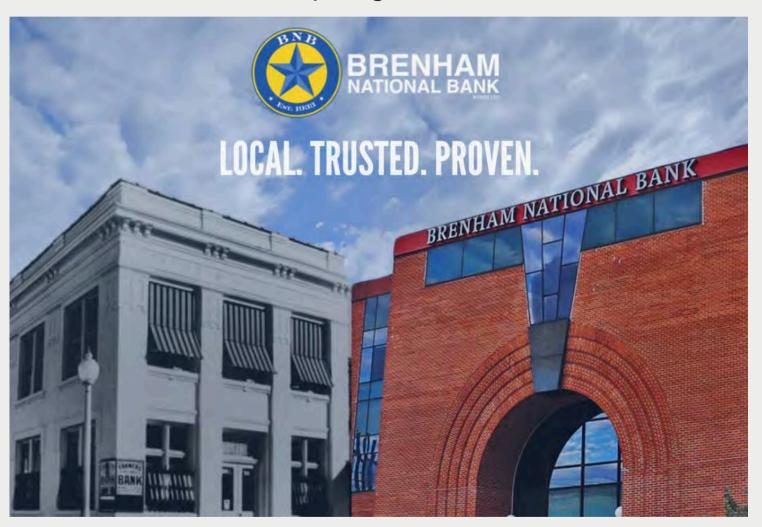
Fast Ad Screen

The customized ATM screen graphics improve the banking experience by fusing professionalism and clarity. The bank's brand identity is reinforced while maintaining simplicity through the use of clear language, sensible layouts, and visually appealing designs.

Brenham National Bank



Opening Screen



Main Ad



Texas Gardener Magazine



DO YOU CARRY THE For 43 years, the gardeners of MAGAZINE FOR TEXAS **GARDENERS BY TEXAS** GARDENERS? THE WATER ISSUE | Water - Wise STRATEGIES FOR TEXAS GARDENERS The Fall Starts Nou Rain Harvestir

Full page print advertisement

Trade show print flyer advertising Texas Gardener

As the Chief Graphic Designer at Texas Gardener Magazine, I utilize Canva and Adobe to produce compelling advertisements for both print and social media. My designs aim to boost viewer engagement and effectively promote the magazine, driving growth across all channels.

Texas Gardener Magazine





1/6 page print advertisement and 1/2 page print advertisement for WOAI Lawn and Garden Show

The Kallian Group

Caroline Schulze









Social media traction post for internet engagement

Created in Canva, these Instagram carousel posts for the Kallian Group were created to educate others about marketing for their small business in order for their presence to grow.

Clean AF Pressure Washing Logo Design/Marketing







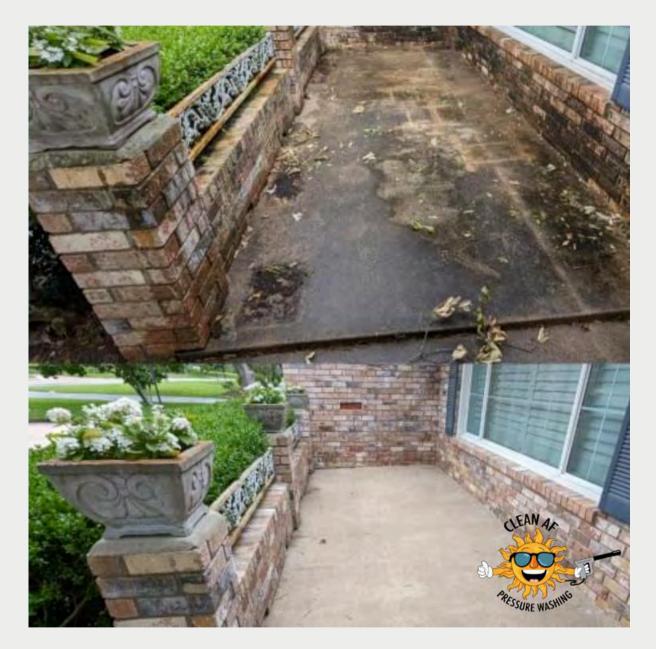
Clean AF Shirt Merchandise

Clean AF Business Cards

Clean AF Tote Merchandise

The Clean AF Pressure Washing logo, created in Adobe Illustrator, is crafted to establish a strong and recognizable brand identity. The logo serves as a key element in promoting the business, ensuring consistency and visibility across all marketing efforts.

Clean AF Pressure Washing Logo Design/Marketing







Clean AF Promotion Social Media Posts

Personal Projects







losing control

While working in Adobe Illustrator and experimenting with the color palette of this piece, I chose to utilize complimentary colors to accent all aspects of the work. The spiral down the center and the letters slowly fading into the darkness indicates how losing control in any situation can make one feel.

take it all in

While things can seem beyond our control and hectic, there is always room to take a deep breath and fill ourselves with the good things around us. As a reminder to myself, and to all of us, I choose to create a composition in Adobe Illustrator including what the good things are around me and a reminder to enjoy the little things and little moments.

we're all just winging it

Sometimes in life it feels like the only right thing to do is wing it and hope it all turns out okay and that is what I wanted to portray in this work. Within Adobe Illustrator, I exhibited this feeling through a blur of words and an exploding outline that symbolize how times can feel overwhelming so winging it is the best option.

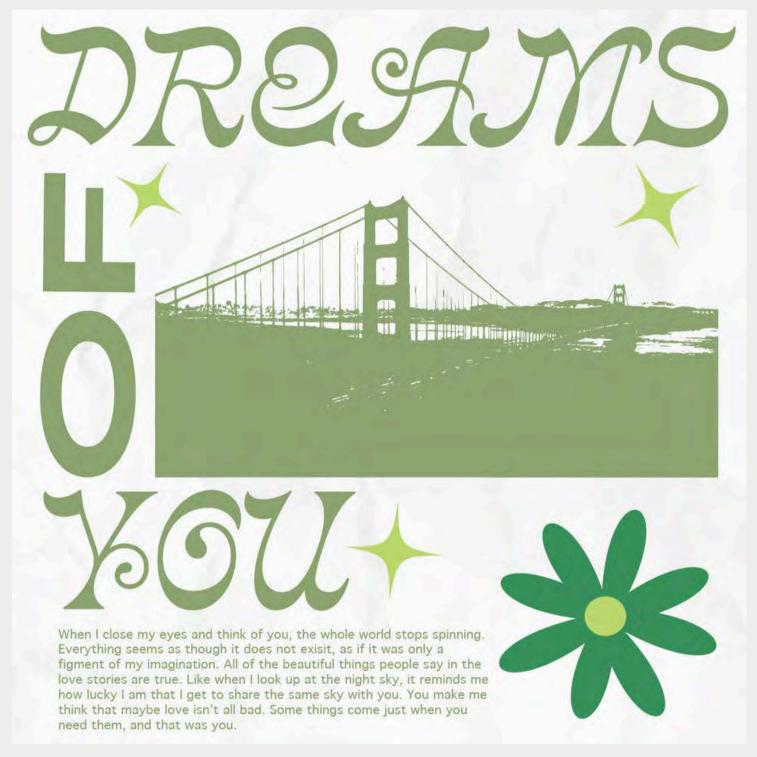
Personal Projects



it's ok to not be ok

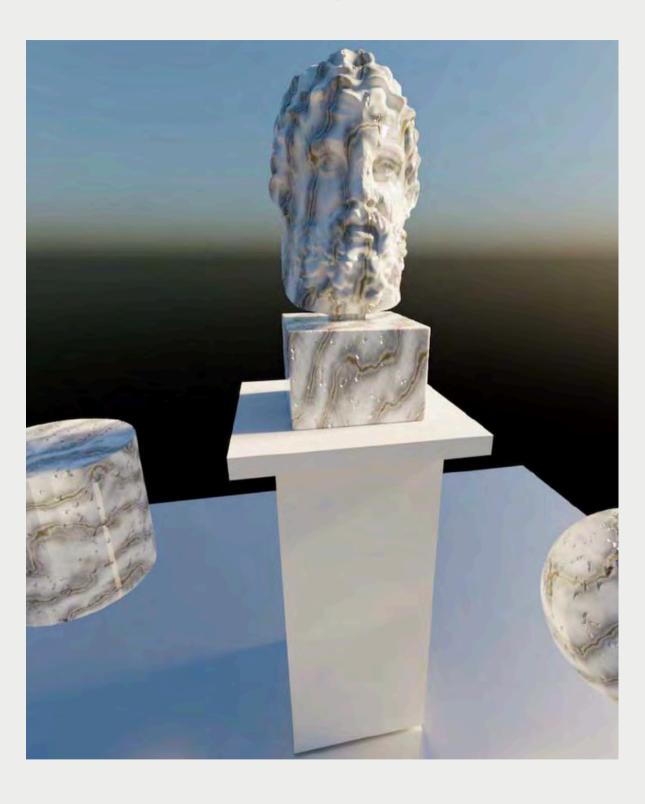
After getting a brain scan done, I was inspired by the patterns as well as what they meant in regard to myself and my brain.

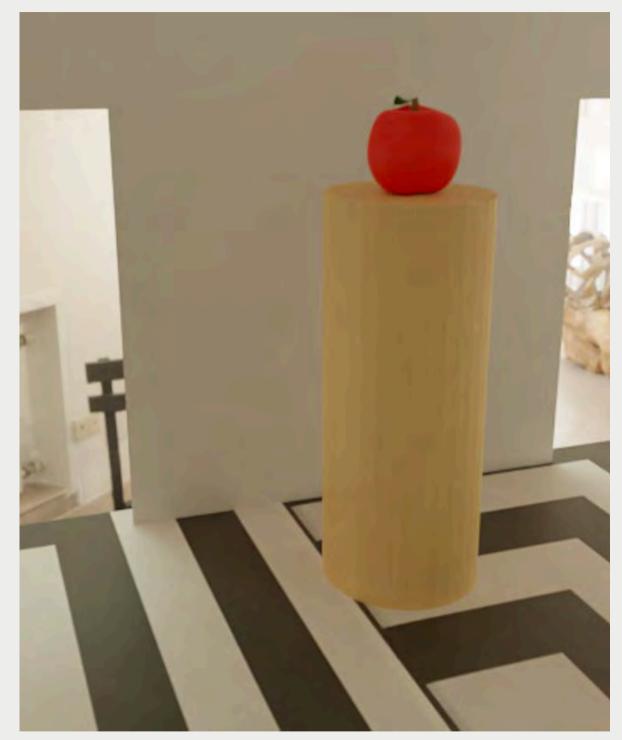
Because of this, I went into Adobe Illustrator and demonstrated the brain waves outlined by the text that I felt appropriate in regard to how one feels about their state.

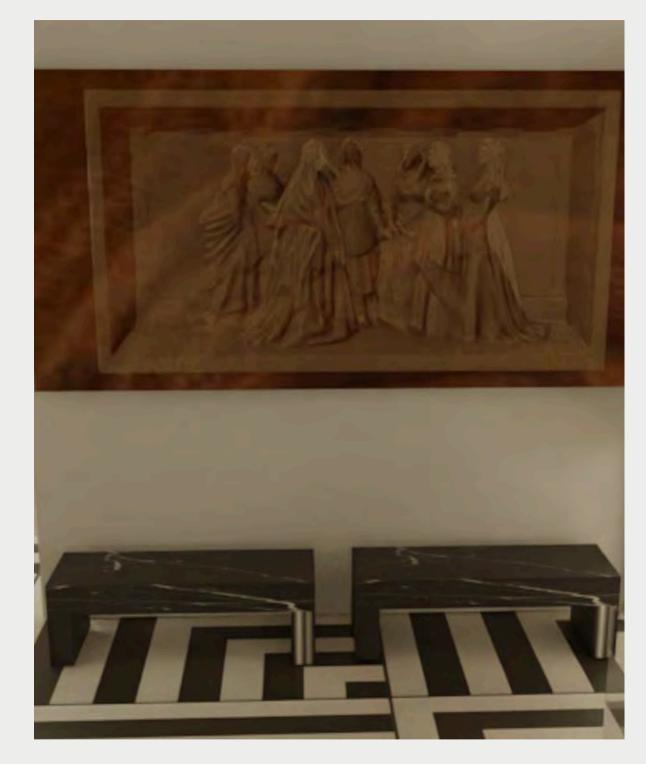


i always dream of you

Whether someone was meant to be or not, we cannot help but think of them from time to time. While having this overwhelming thought, I designed this piece in Adobe Illustrator to illustrate this exact feeling. 3D Modeling Caroline Schulze







Museum scene created in Blender

Created in Blender, this museum scene is a culmination of all tools from nodes and sculpting to adding a backdrop within the scene.

3D Modeling Caroline Schulze

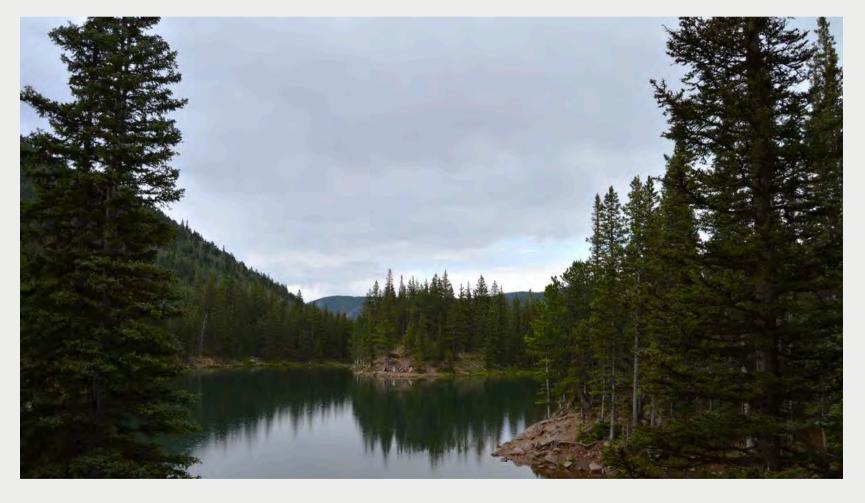


Thumbtacks created in Blender

Created in Blender, this work is an experiment on drastic lighting and how it can affect the rending and look of a piece.

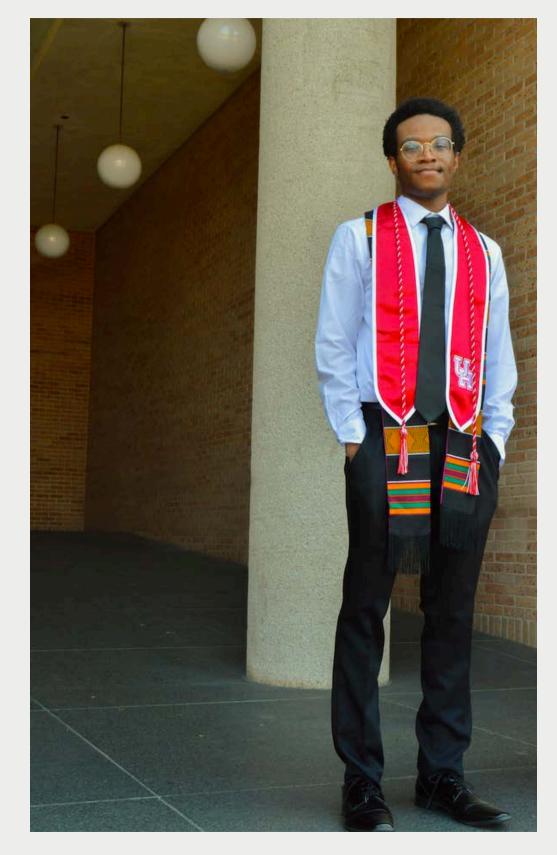


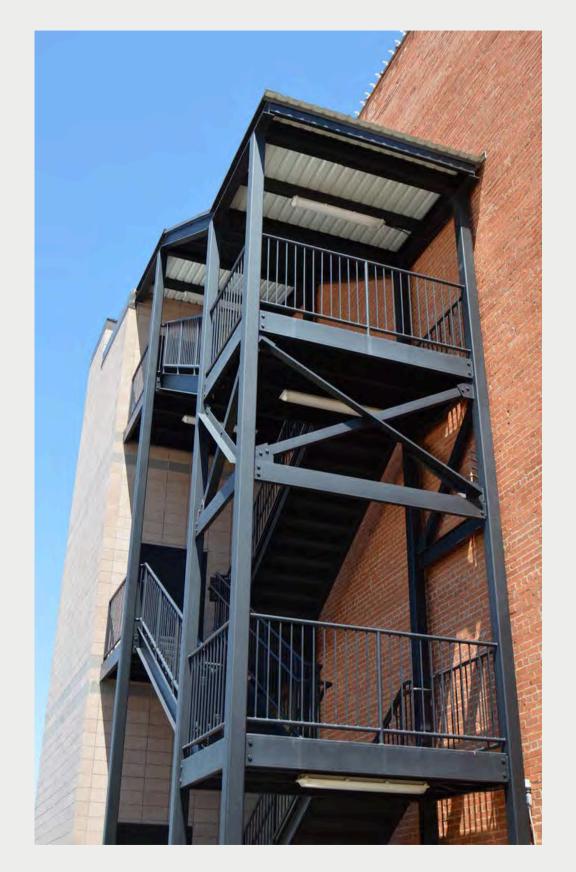
graduation portraits

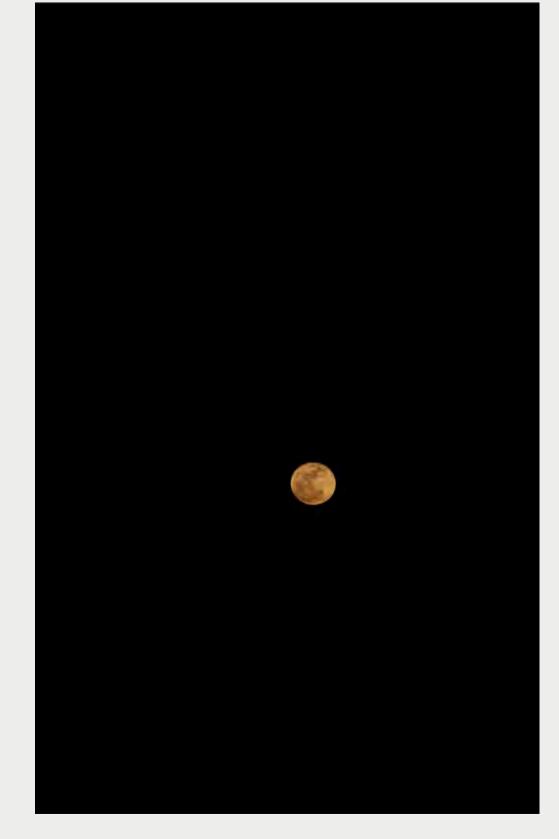


colorado scenes

All photographs taken on Nikon D3200.







graduation portraits downtown blues in the dark



land of the free



nights with you



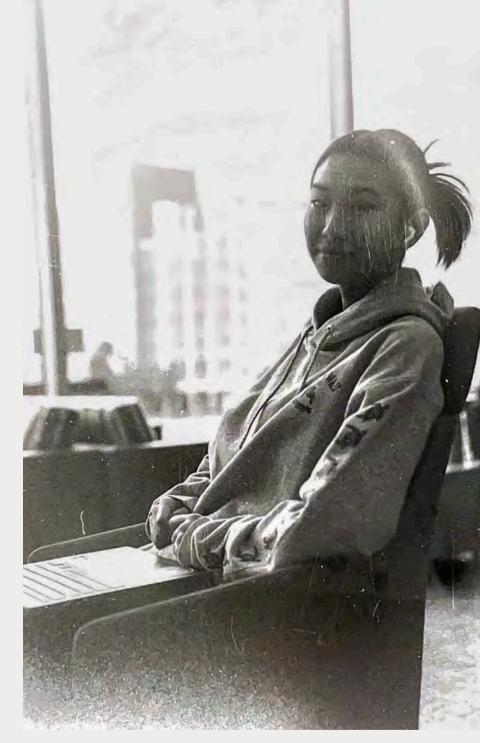
boys of the sand



baby, you're a firework





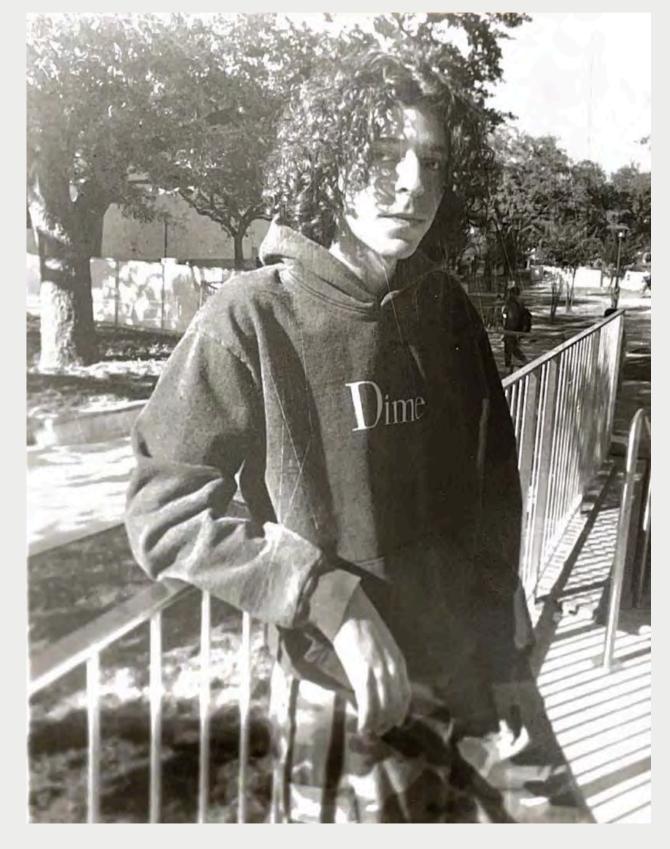


man vs. self skater boy studying sighs

The entire film process from shooting, developing film, experimenting with settings and capturing images in the enlarger and developing the print were all completed by me. The photographs are captured on various film cameras.

Caroline Schulze

Film Photography





dime and divine

crossover

Let's work!



linkedin.com/in/carolineschulze/



info@carolineschulzedesign.com



979.530.6271



cvolineschulze

