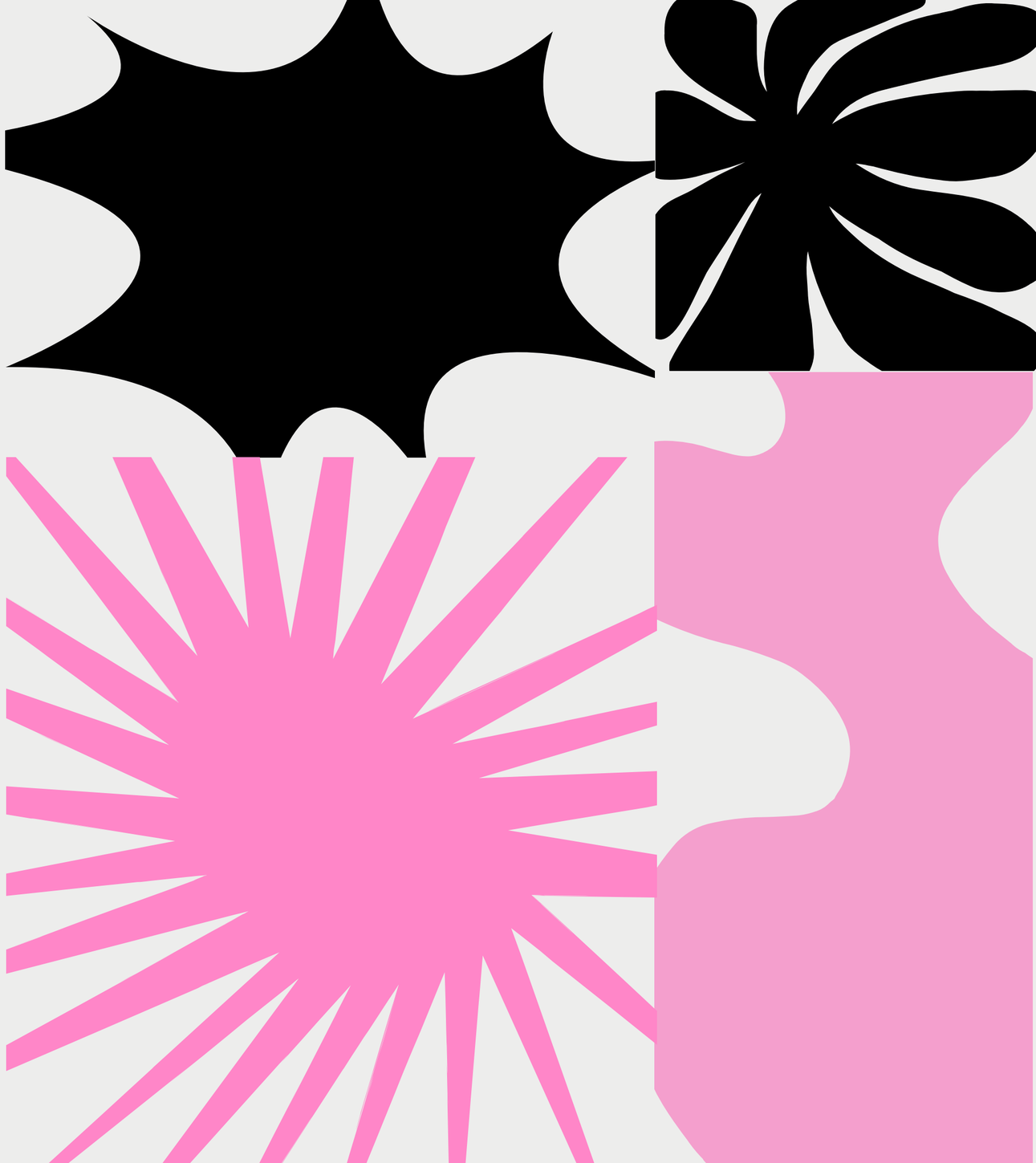
Caroline Schulze

Multi-disciplinary Artist



About me

Hello! I'm Caroline!

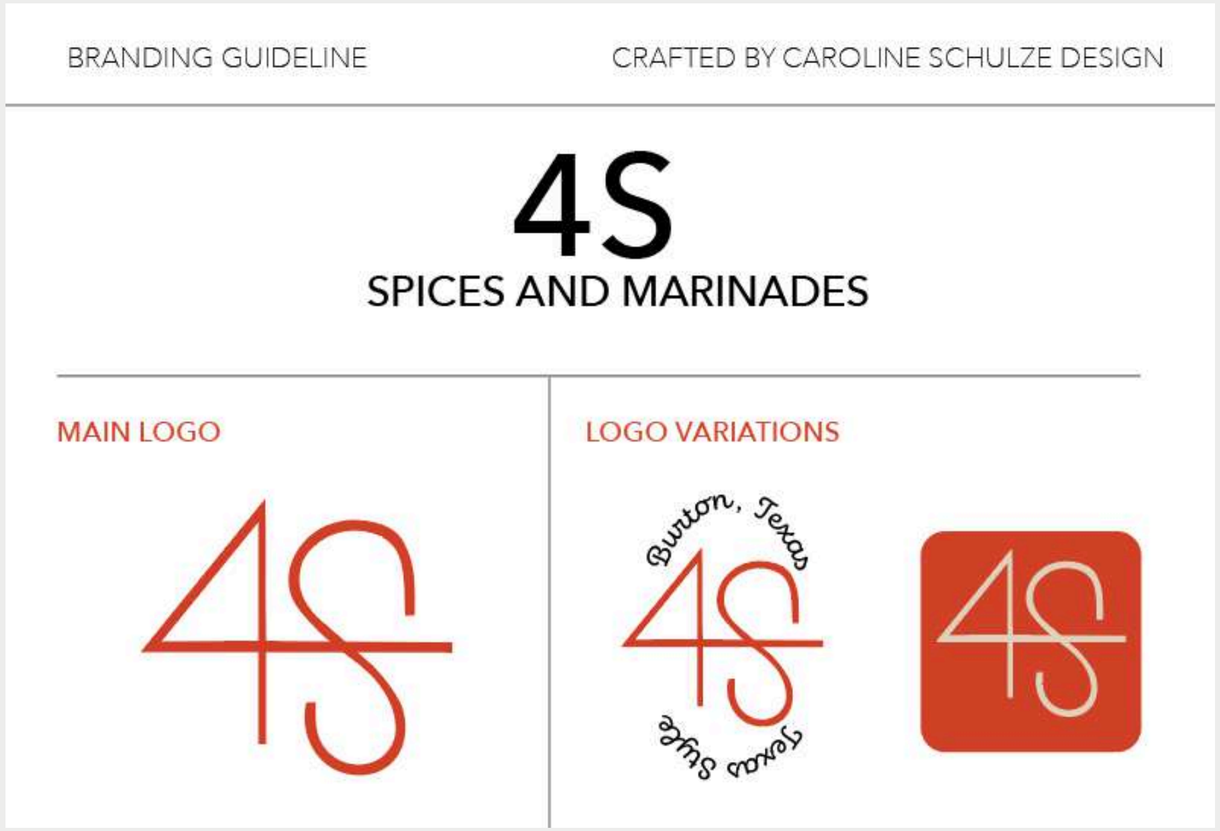
I'm a graphic designer with a Bachelor of Arts degree from the University of Houston. I am a multi-disciplinary artist who loves to create freely with self expression, developing strategies to reach all ages and markets. I also enjoy creating eye-catching social media posts and learning more about the ever-changing world of SEOs.

When I'm not working, I'm reading, watching movies and shows, designing for fun, working out, and hanging out with friends and family. I believe that having a life outside of work is critical to staying inspired and energized.

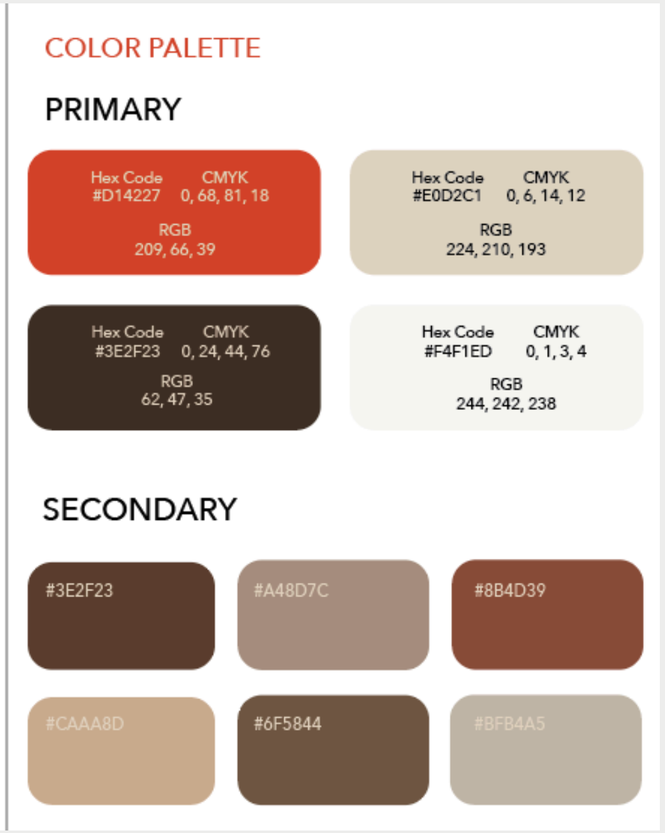


4S Spices and Marinades Branding Kit

Caroline Schulze







Branding used to express the 4S Spices and Marinades Brand

The 4S branding kit embodies the heart of Southern flavor with a modern twist, combining bold Western-inspired typography, a warm chili red and cream color palette, and rustic yet refined design elements. This cohesive visual identity captures the brand's homegrown roots while appealing to contemporary audiences who value authenticity and handcrafted quality.

4S Spices and Marinades Branding Kit

Caroline Schulze



Branding used to in social media, apparel, and logos

First United Methodist Church Brenham

Caroline Schulze







Photographs used in Instagram and Facebook post to promote church’s message

Created and managed engaging social media content for First United Methodist Church Brenham, including writing captions, scheduling posts, editing visuals, and engaging with the community to reflect the church's mission. Each post was thoughtfully crafted to share messages of faith, service, and connection, fostering a stronger sense of unity within the congregation and beyond. All shots taken on Nikon D3200.

First United Methodist Church Brenham

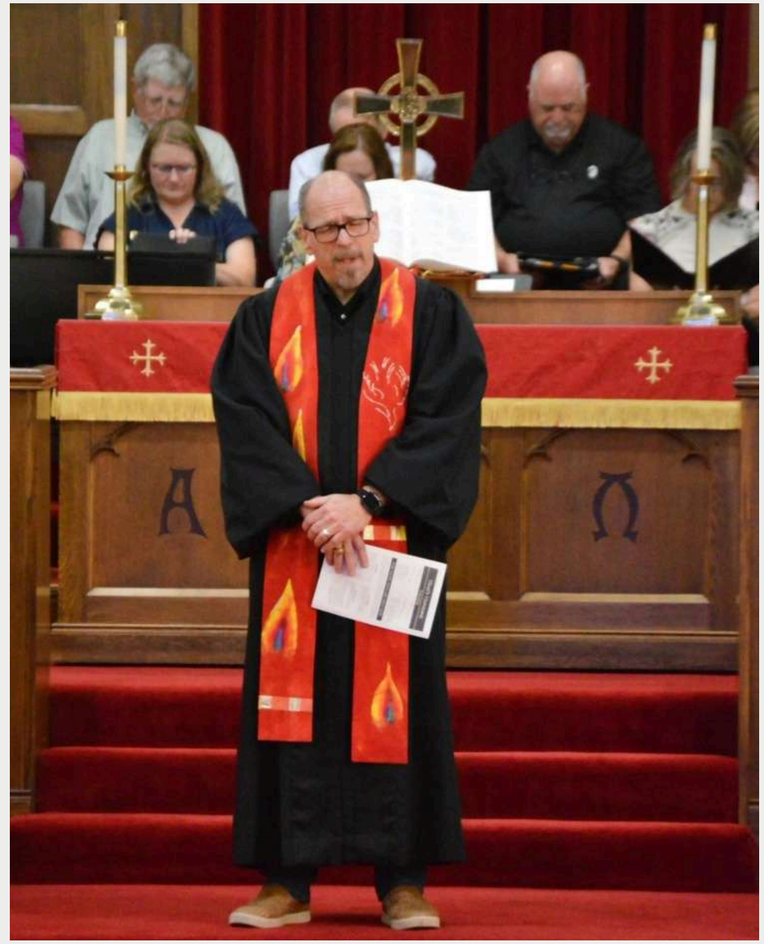
Caroline Schulze



Reading a word from the Bible



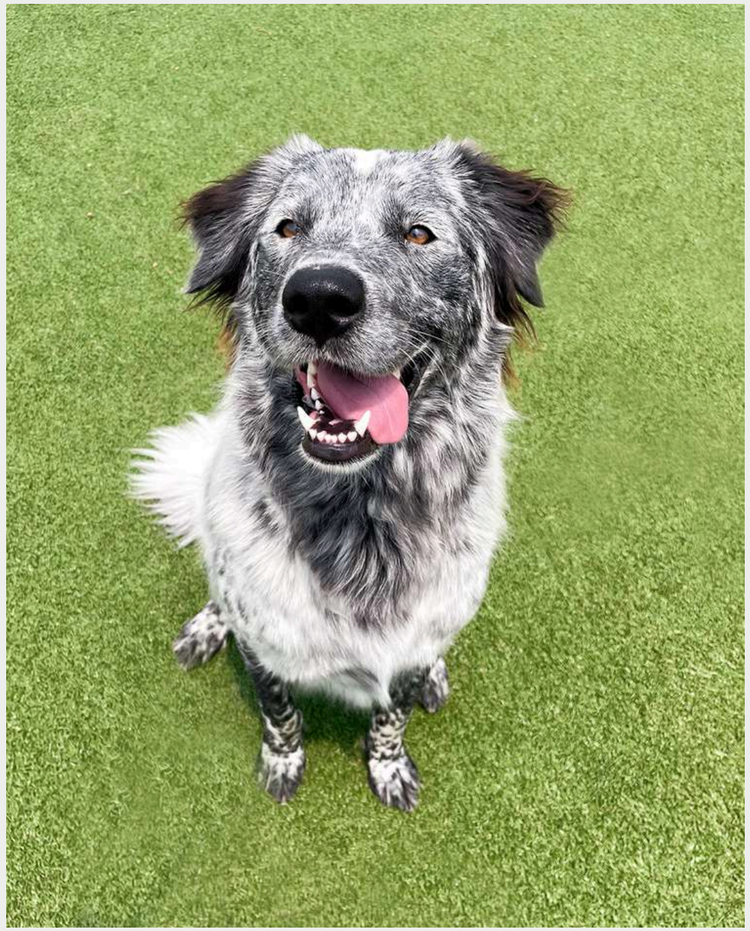
Mother holding her child listening to the message

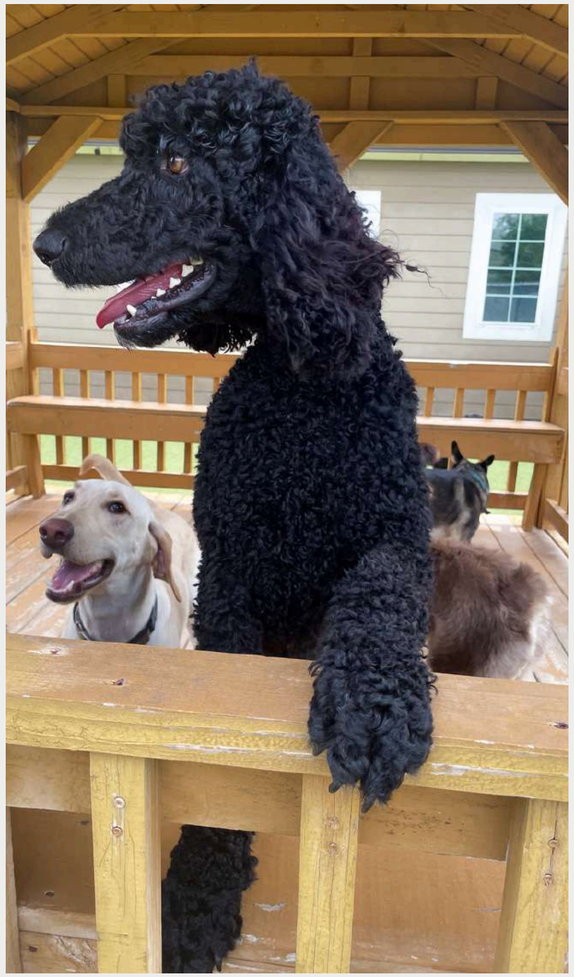


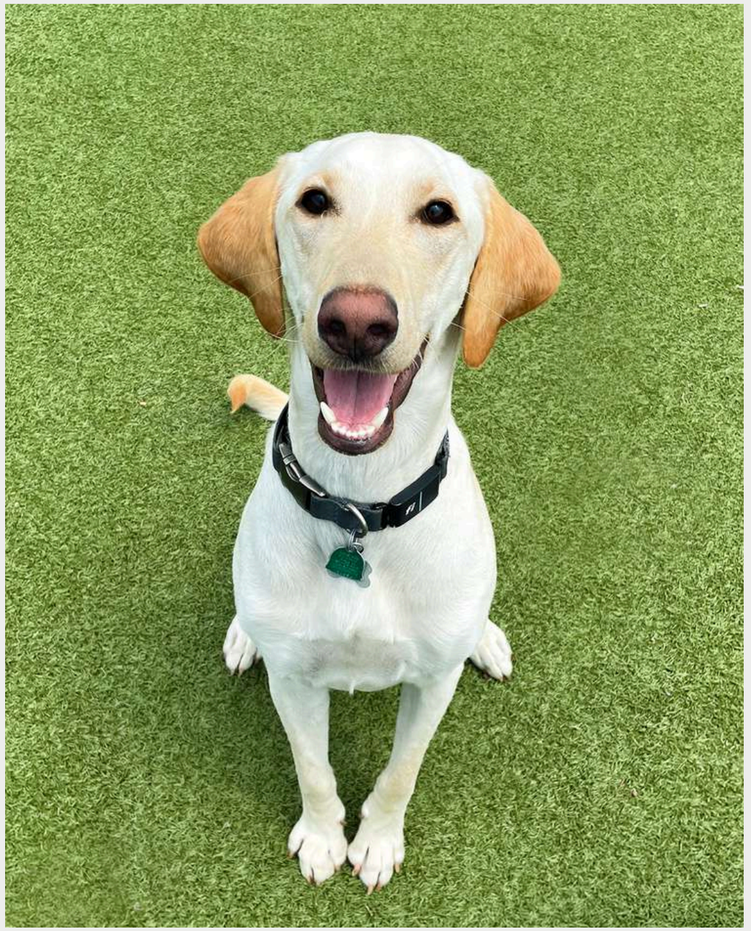
Pastor preaching his sermon

Barking Ranch Pet Resort Content Creation

Caroline Schulze





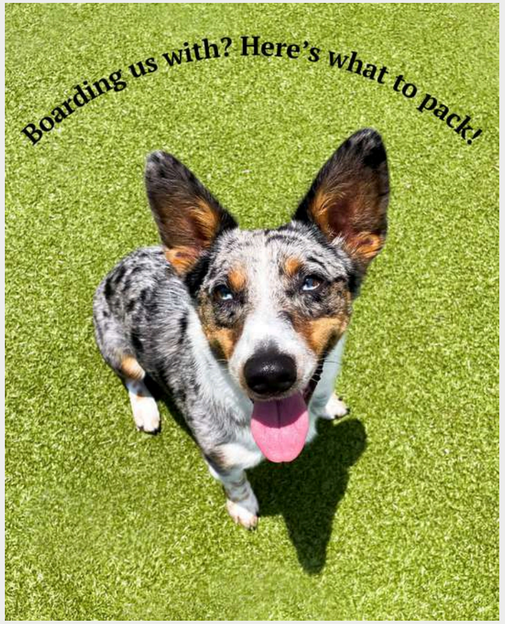


Photographs used in Instagram and Facebook post to promote doggy day care

Captured and curated engaging photography content for Barking Ranch Pet Resort, showcasing their daycare, boarding, and grooming services through playful, heartwarming moments of pets in action. Each image was designed to reflect the facility's fun, safe, and professional environment, helping build trust and connection with current and potential clients on social media. All shots taken on Nikon D3200.

Barking Ranch Pet Resort Content Creation

Caroline Schulze











Photographs used in Instagram and Facebook post to inform clients as to what to pack for their furry friends stay.

Product Photography

Caroline Schulze







Brenham Goods and Apperal

These shoots of the items and apparel for Brenham Goods and Apparel capture the essence of a small town and all of the charm that comes with it. These items are presented at markets, pop-ups, as well as their online store. All shots taken on Nikon D3200.

Southern Serenity Spa and Salon Content Creation

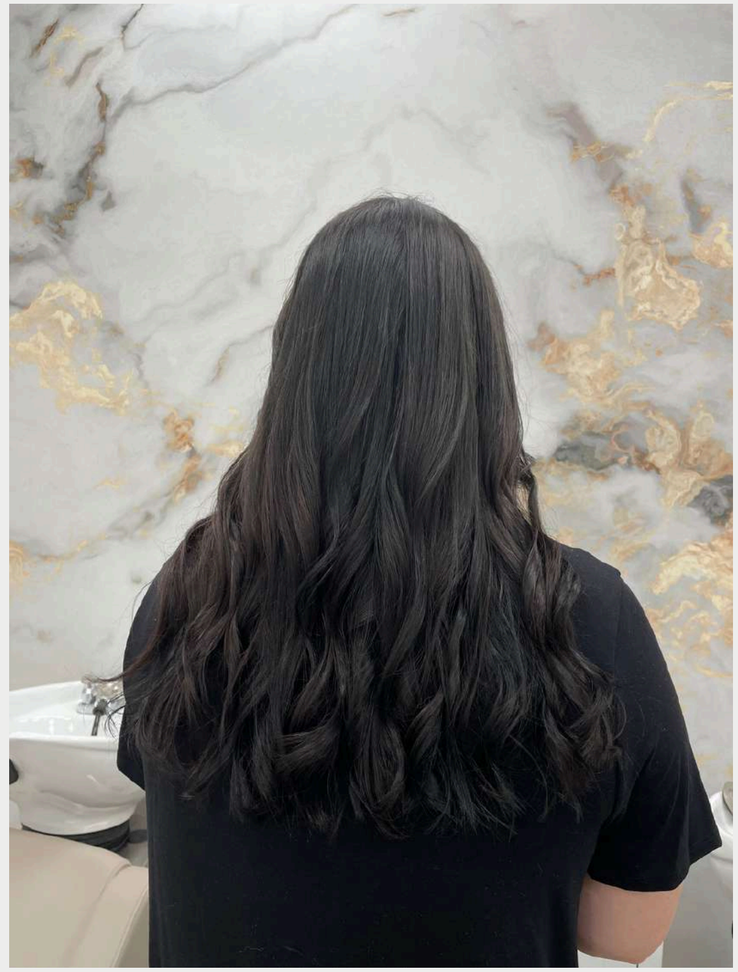
Caroline Schulze



Photograph used in pamphlet of adding highlights



Photograph used in pamphlet of quality shampoo and conditioner used



Photograph used in pamphlet of an after service transformation

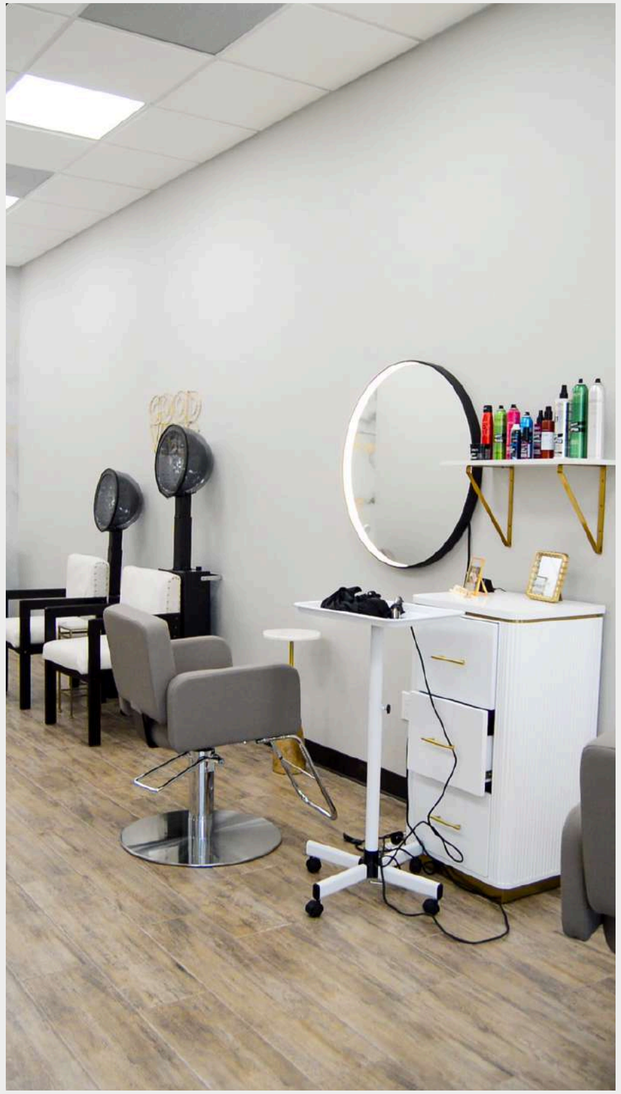
The content creation for Southern Serenity Spa and Salon involves crafting visually appealing and engaging digital assets that highlight services, showcase transformations, and reflect the brand's atmosphere. From social media posts and promotional videos to behind-the-scenes photos, each piece is designed to attract new clients and keep your audience connected and inspired.

Southern Serenity Spa and Salon Content Creation

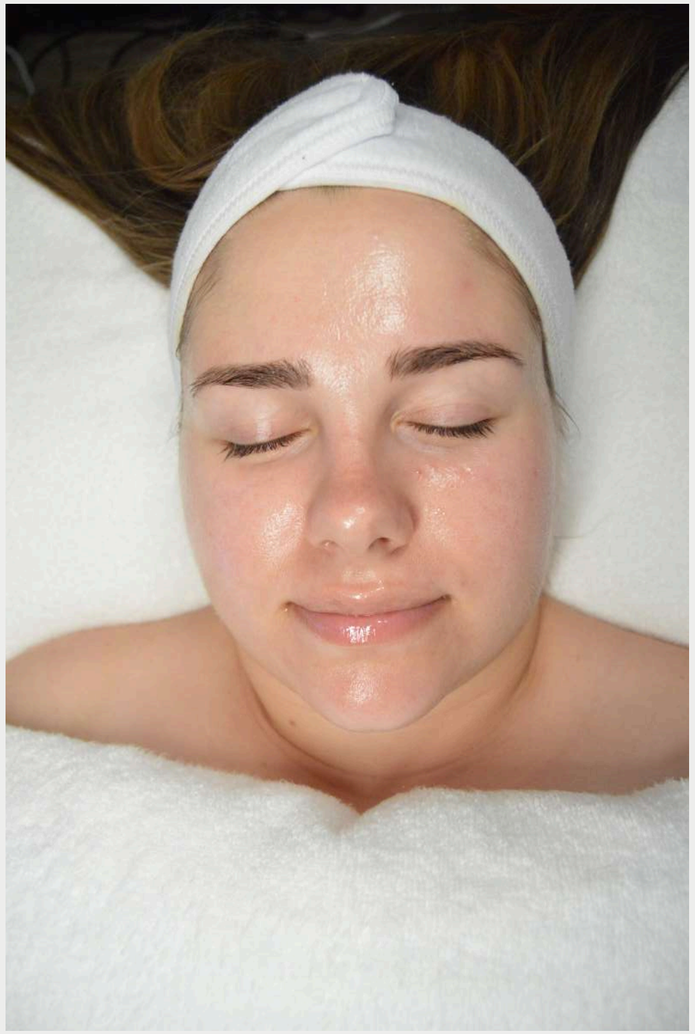
Caroline Schulze



Photograph used in pamphlet emphasizing the details in the decoration



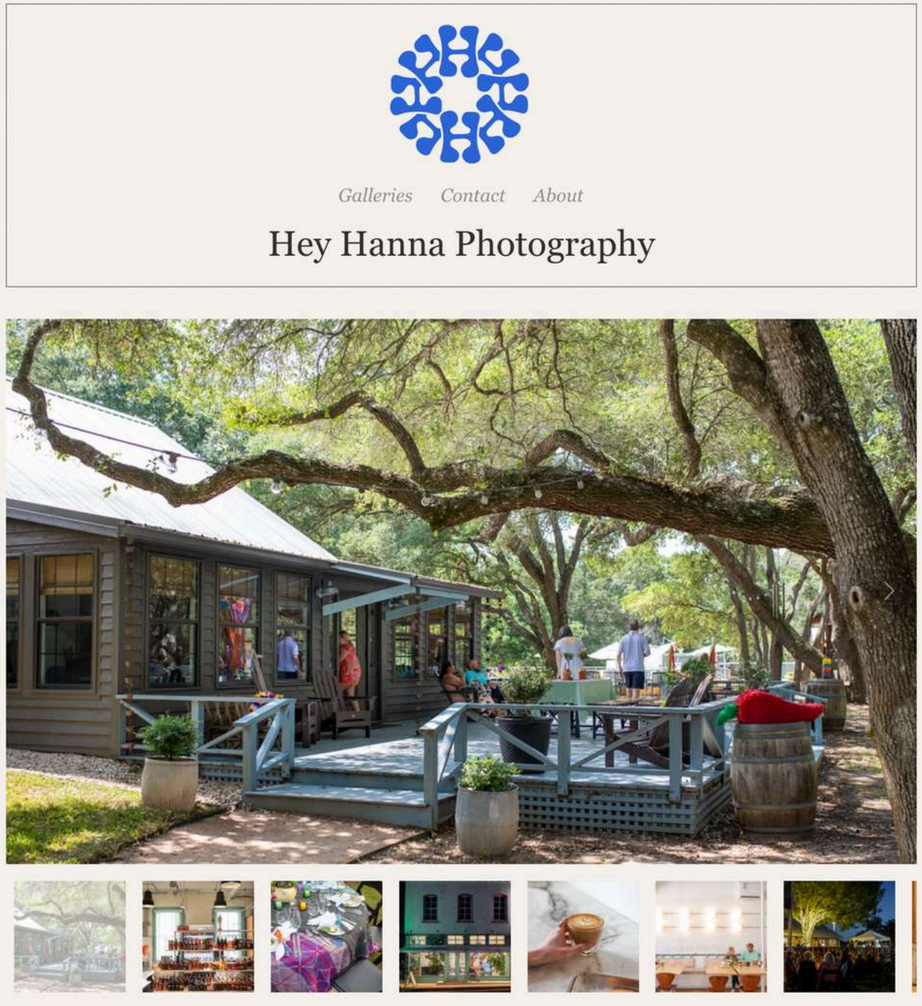
Photograph used in pamphlet of the aesthetics presented inside the salon



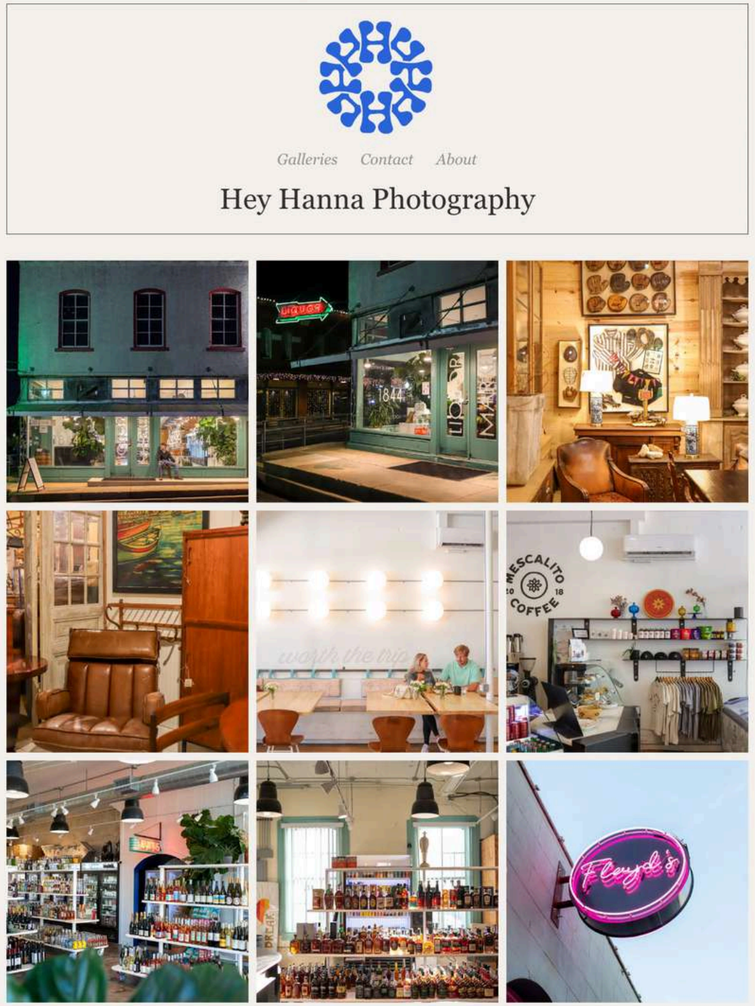
Satisfied client after a facial

HeyHannaPhotography Website

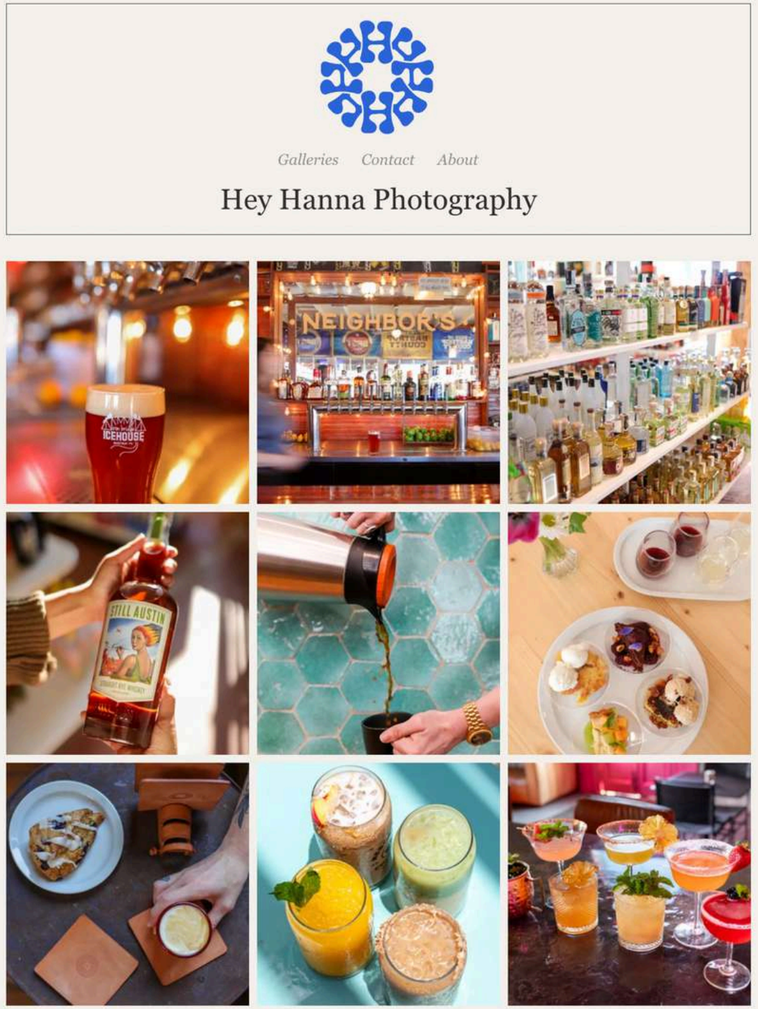
Caroline Schulze



Website Home Screen



Retail Gallery



Plates and Beverages Gallery

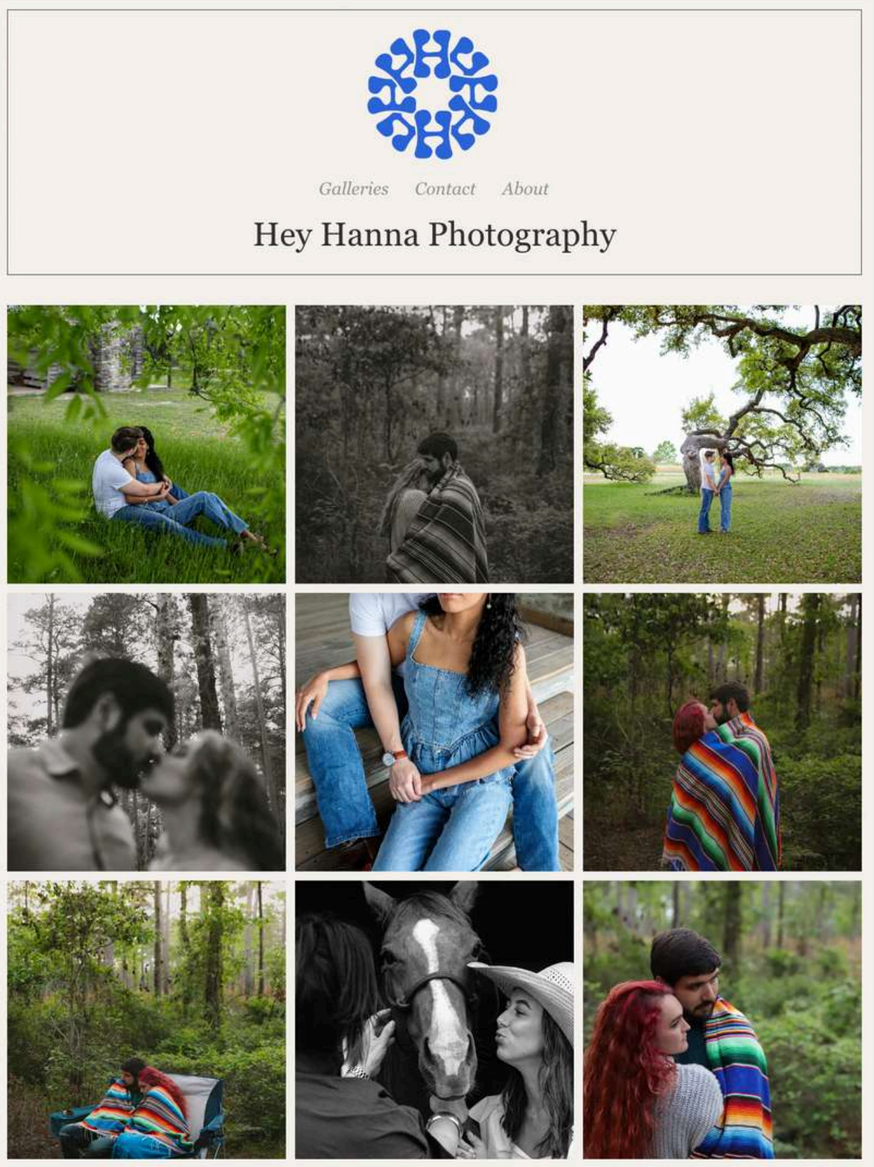
Hanna's website is designed to showcase her striking portfolio. Prospective and existing customers may explore her portfolio, uncover her distinct creative approach, and gain further insight into the passion that drives her work. The website also provides a simple method to get in contact and schedule sessions, guaranteeing a flawless experience for all photography needs. Visit Hanna's website at heyhannaphotography.com.

HeyHannaPhotography Website

Caroline Schulze



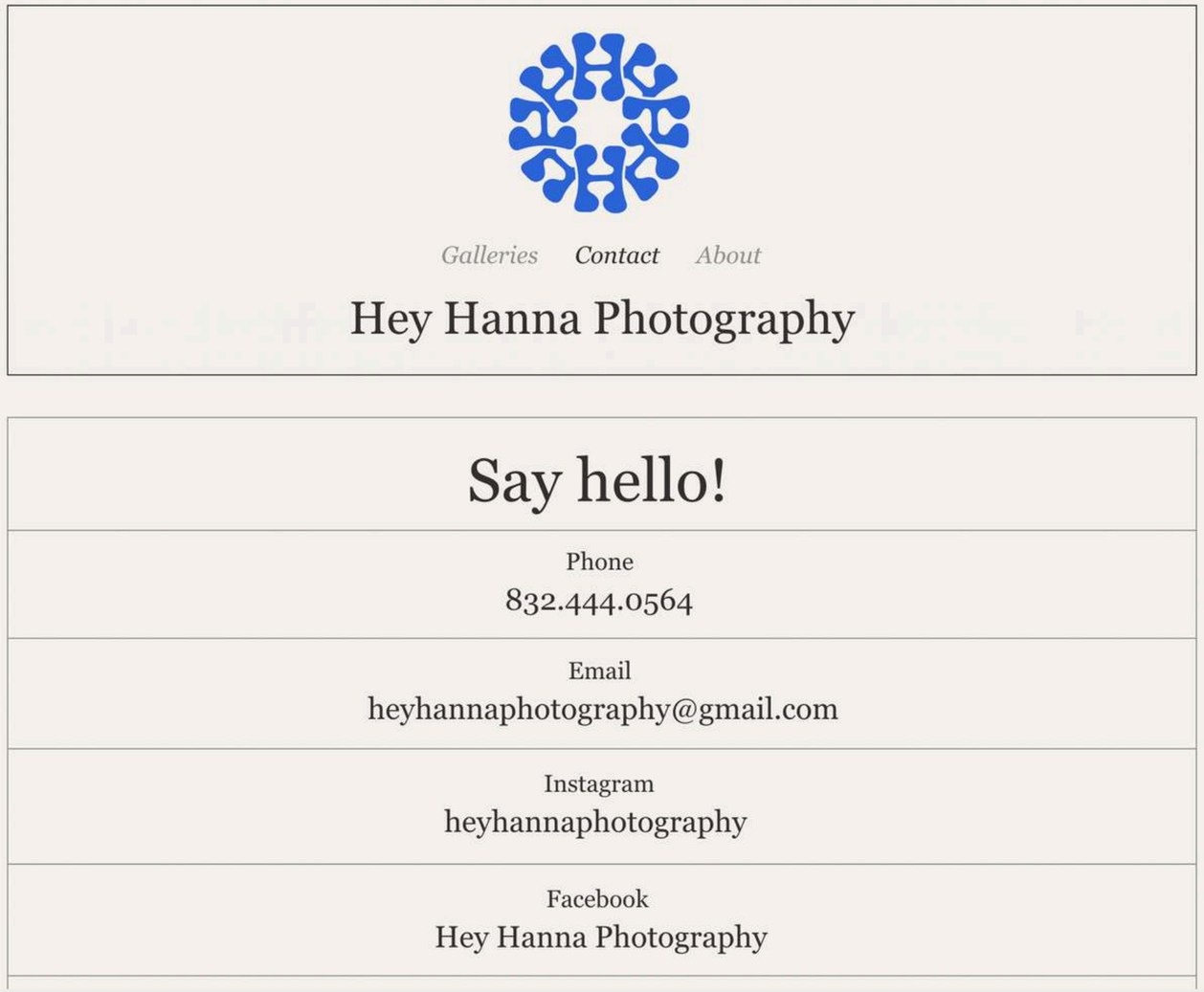
Events Gallery



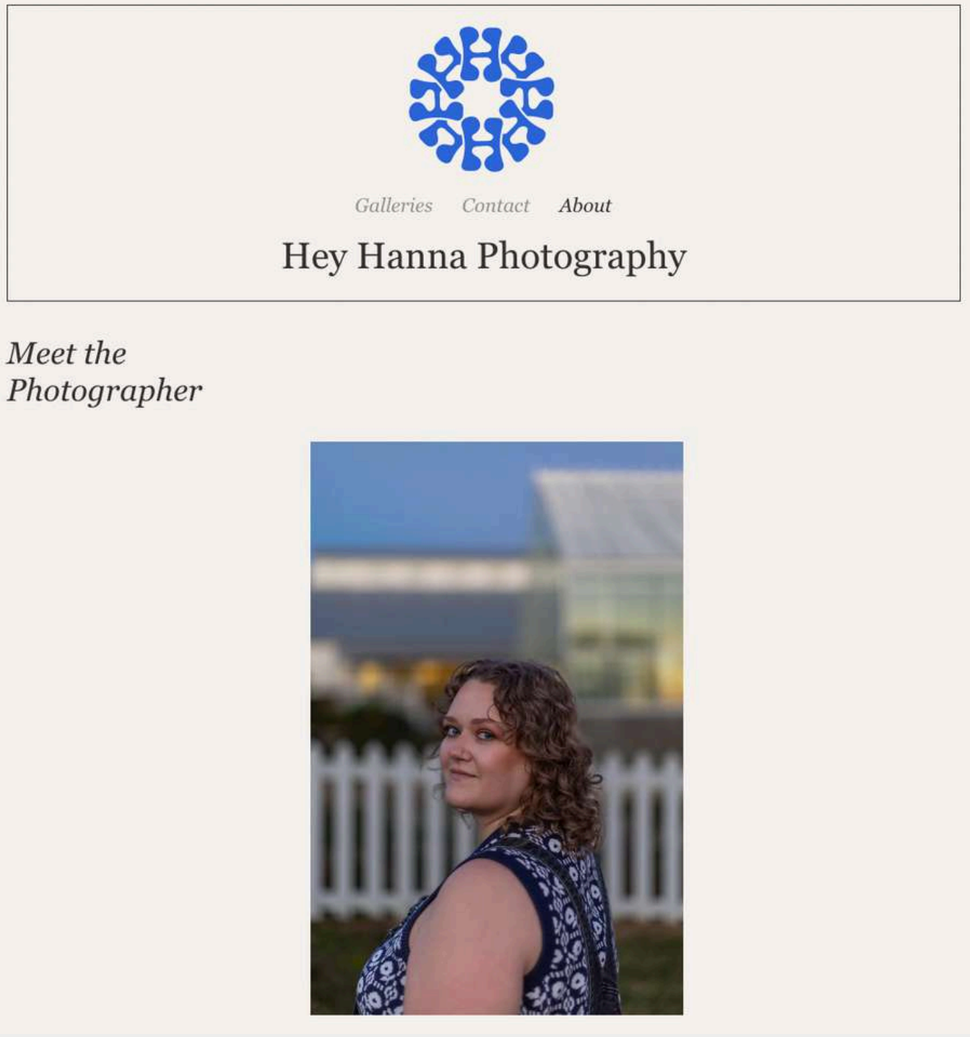
Family and Couples Gallery

HeyHannaPhotography Website

Caroline Schulze



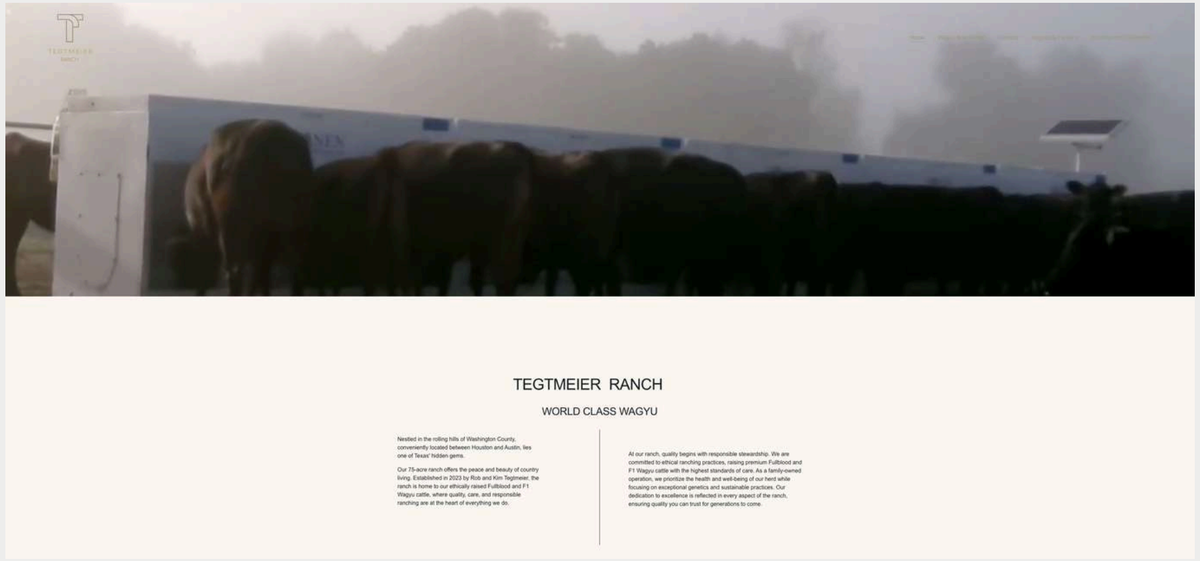
Contact Information



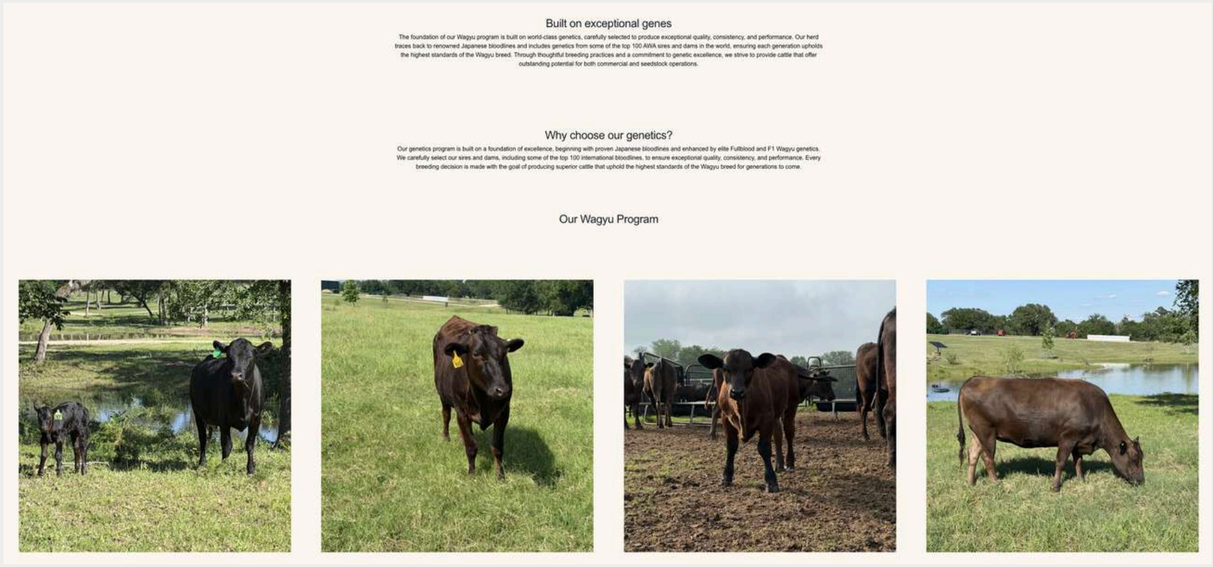
About Me Section

Tegtmeier Ranch Website

Caroline Schulze



Website Home Screen

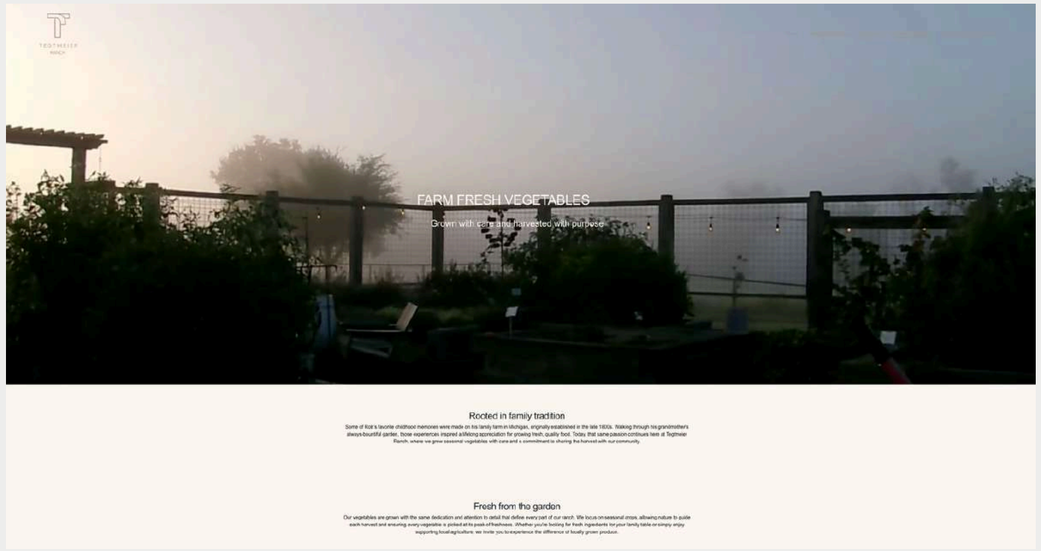


Genetics Breakdown and gallery

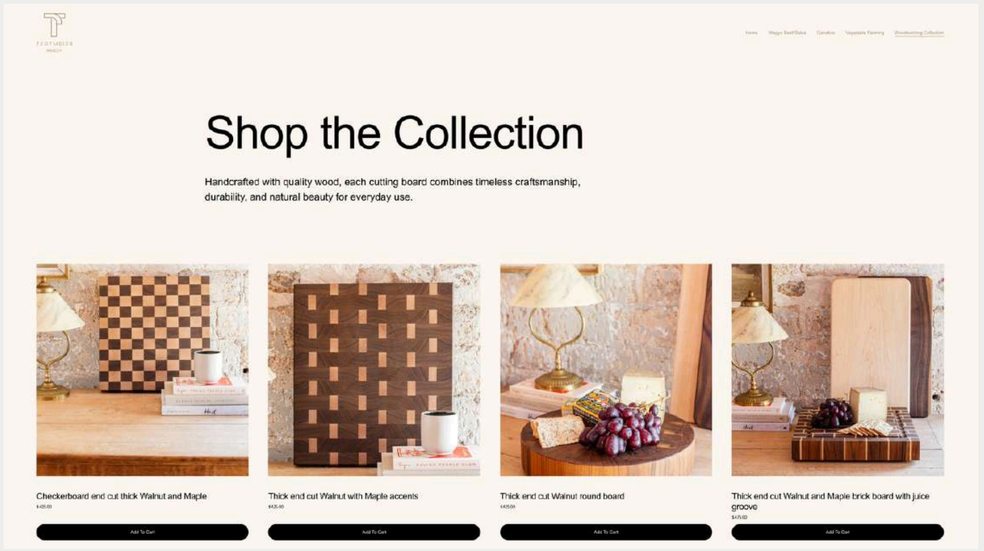
The Tegtmeier Ranch website showcases their Fullblood and F1 Wagyu cattle, premium beef quarter shares, handcrafted woodworking, and seasonal farm offerings. The website combines elegant design, ranch-inspired branding, and user-friendly navigation to tell their story and connect with potential customers. Visit the Tegtmeier Ranch website at tegtmeierranch.com.

Tegtmeier Ranch Website

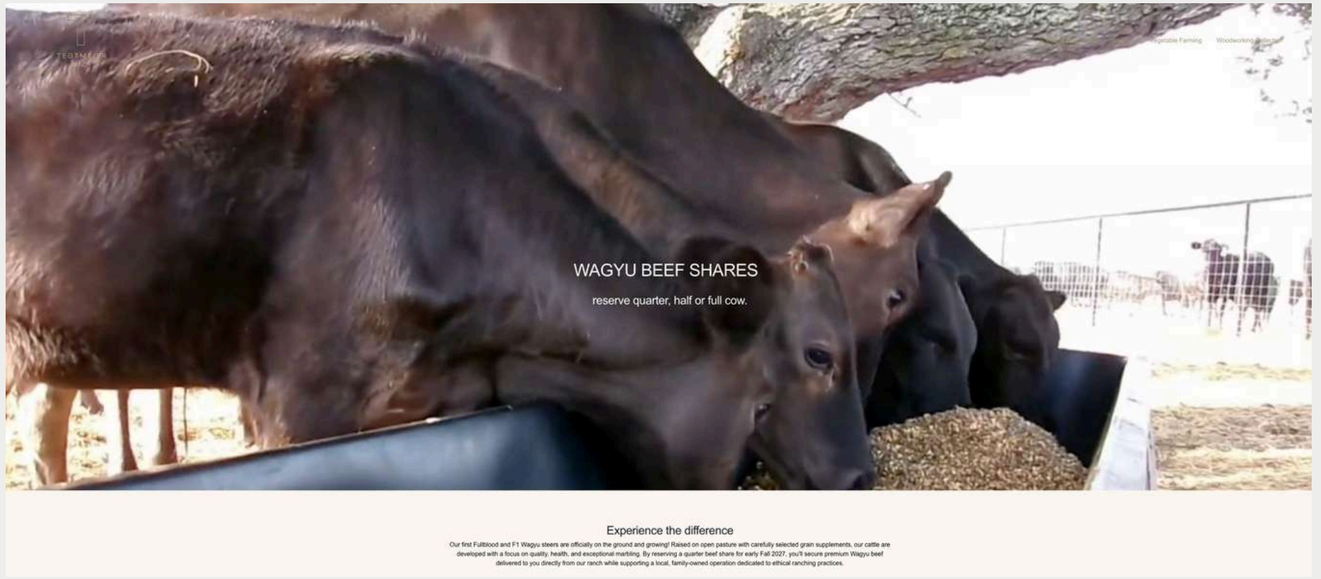
Caroline Schulze



Farm Fresh Vegetables Background



Woodworking Collection



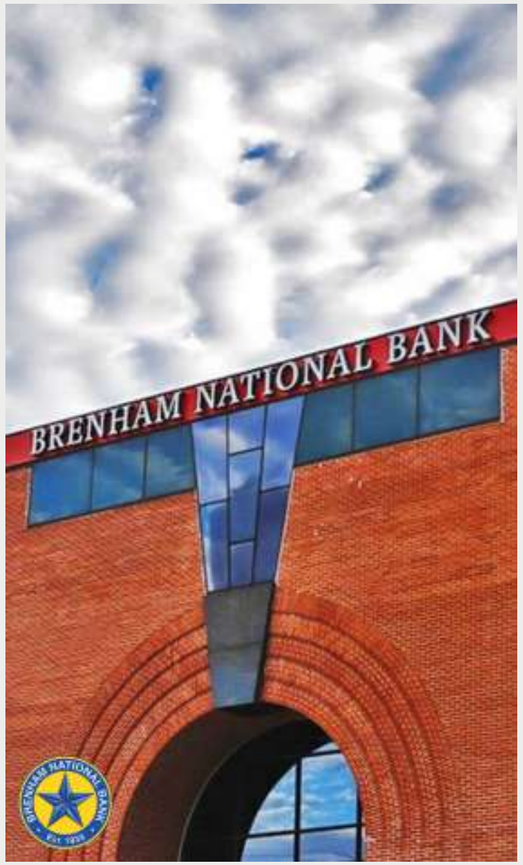
Wagyu Beef Sales Information

Brenham National Bank

Caroline Schulze



Welcome Screen



Fast Ad Screen

The customized ATM screen graphics improve the banking experience by fusing professionalism and clarity. The bank's brand identity is reinforced while maintaining simplicity through the use of clear language, sensible layouts, and visually appealing designs.

Brenham National Bank

Caroline Schulze



Opening Screen



Main Ad



Closing Screen

Texas Gardener Magazine

Caroline Schulze



Full page print advertisement



Trade show print flyer advertising Texas Gardener

As the Chief Graphic Designer at Texas Gardener Magazine, I utilize Canva and Adobe to produce compelling advertisements for both print and social media. My designs aim to boost viewer engagement and effectively promote the magazine, driving growth across all channels.

Texas Gardener Magazine

Caroline Schulze





1/6 page print advertisement and 1/2 page print advertisement for WOAI Lawn and Garden Show

Texas Gardener Magazine

Caroline Schulze





should start pumping out tomatoes about ten weeks later. Of course, ideal conditions in Texas are awfully hard to come by and that first fruit might be delayed by a week or two or even three. That puts us well into May, and with the triple threat of heat, insects and disease looming, the sooner plants start producing the longer harvest we can enjoy before plants succumb. Also, most tomatoes stop setting fruit when nighttime temperatures rise above 75°, which is another reason to look for early-maturing varieties.

Contrary to popular belief, deep planting is not always advantageous, especially on heavy soils in the spring. Heavy soils will remain cold longer and deep planting often will result in slow plant growth. If your soil is on the heavy side, the soil level from the container should be no deeper than two inches beneath the soil surface. For transplants that are tall and leggy, lay them on their side instead of deep planting. If your soil has a sandy nature, allowing good drainage and quick warming, deeper planting is satisfactory.

12



One of the real secrets to successfully growing tomatoes is proper watering. Some of the most common problems you'll encounter when growing tomatoes in Texas, such as blossom-end rot and fruit cracking, are directly related to soil moisture.

Blossom-end rot causes the bottom of the fruit to turn black and shrivel. Although its cause can be related to calcium deficiency in the soil, it most commonly is associated with soil moisture, either too much or too little. As far as plants are concerned, either one causes the same problems. If the soil is too wet or too dry, the plant is not able to absorb enough moisture through its roots to compensate for that lost into the atomosphere through its leaves (transpiration). As a result, moisture is drawn from the fruit, causing the tissue at the bottom of the fruit to desiccate and turn dark. The result is blossom-end rot.

Fruit cracking occurs in two forms, concentric and radial. Concentric cracks circle the stem end of the fruit while radial cracks extend down the fruit, originating at the stem end. The tendency to crack varies. Some varieties much more prone to cracking than others. In general, varieties that produce large, flat fruit are more likely to crack than those that produce smaller, more round fruit. However, regardless of variety, fluctuations in soil moisture will increase the frequency of fruit cracking. A sudden surge of water, applied by you or Mother Nature, when soil moisture is deficient can cause the fruit to swell, rupturing its skin and resulting in cracked fruit.

Losses from both blossom-end rot and fruit cracking can be lessened greatly by maintaining the soil in a uniformly moist condition, allowing it to neither get too dry or too wet. Mulching around the plant to conserve soil moisture, planting on raised beds to improve internal drainage, and watering when needed will go a long way toward helping reduce both of these occurrences.

By far the best method to water tomatoes is by using a drip or trickle system. Such a system uses a plastic tube or hose to apply a controlled amount of water, drip by drip, to the soil on a frequent and regular basis. Frequency of watering and length of application will vary with soil type, plant size, and system used. In general, though, watering two to three hours every other day is sufficient. Follow the manufacturer's instructions for specific directions. For even more control of soil moisture, place the drip line beneath the black plastic mulch. The results are high yields of large fruit while conserving valuable water.

If you water tomatoes more conventionally, such as by furrow irrigating or with a sprinkler, apply enough water each time to wet the soil to a depth of six to eight inches. Apply the water before the top inch of soil becomes dry. If you use a sprinkler, water early enough in the day to allow the foliage to dry before night time or diseases may become a problem.

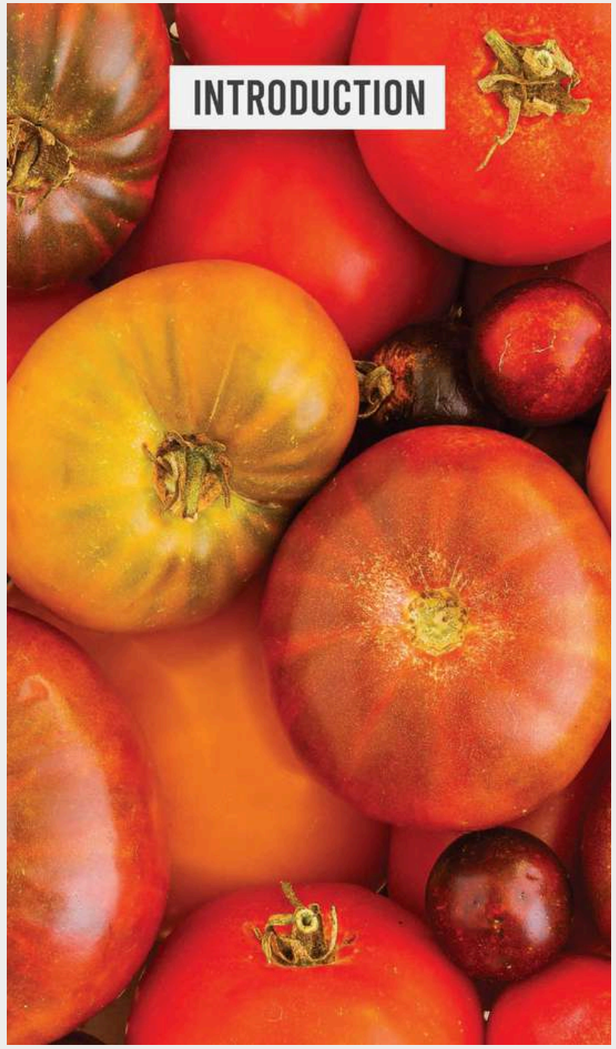


Growing Great Tomatoes E-book

Created in InDesign, the Growing Great Tomatoes e-book for Texas Gardener Magazine features expert guidance on growing tomatoes year-round, saving seeds, managing pests, and mastering proper watering techniques.

Texas Gardener Magazine

Caroline Schulze





Growing Great Tomatoes E-book

Clean AF Pressure Washing Logo Design/Marketing

Caroline Schulze



Clean AF Shirt Merchandise



Clean AF Business Cards



Clean AF Tote Merchandise

The Clean AF Pressure Washing logo, created in Adobe Illustrator, is crafted to establish a strong and recognizable brand identity. The logo serves as a key element in promoting the business, ensuring consistency and visibility across all marketing efforts.

Clean AF Pressure Washing Logo Design/Marketing

Caroline Schulze







Clean AF Promotion Social Media Posts

Photography

Caroline Schulze



graduation portraits



colorado scenes

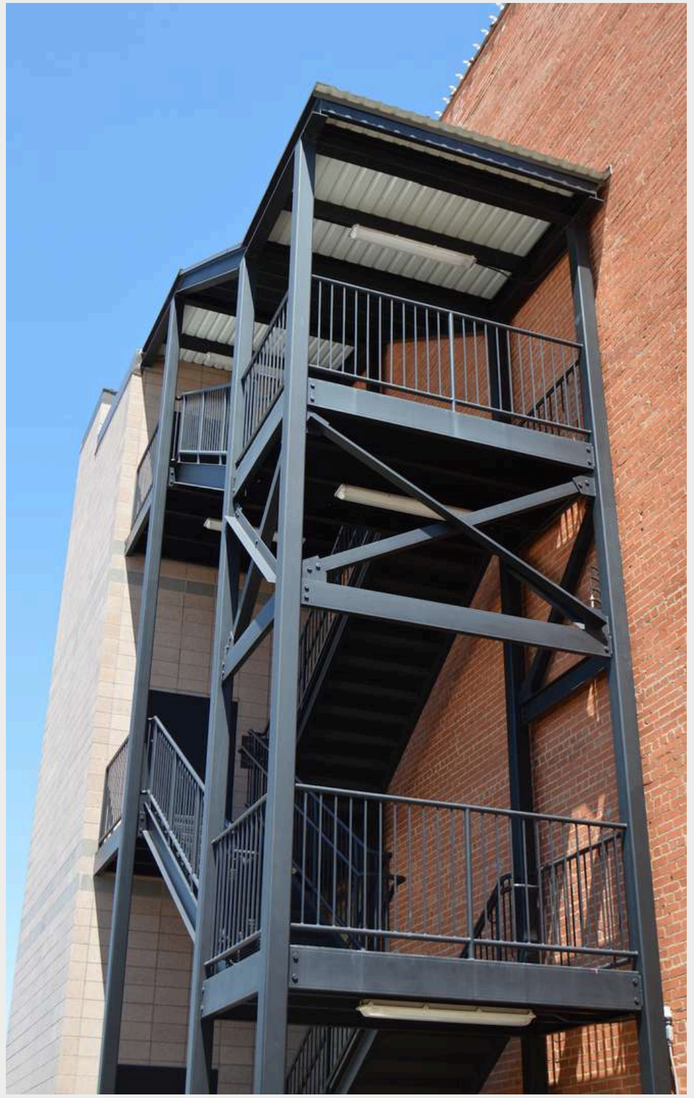
All photographs taken on Nikon D3200.

Photography

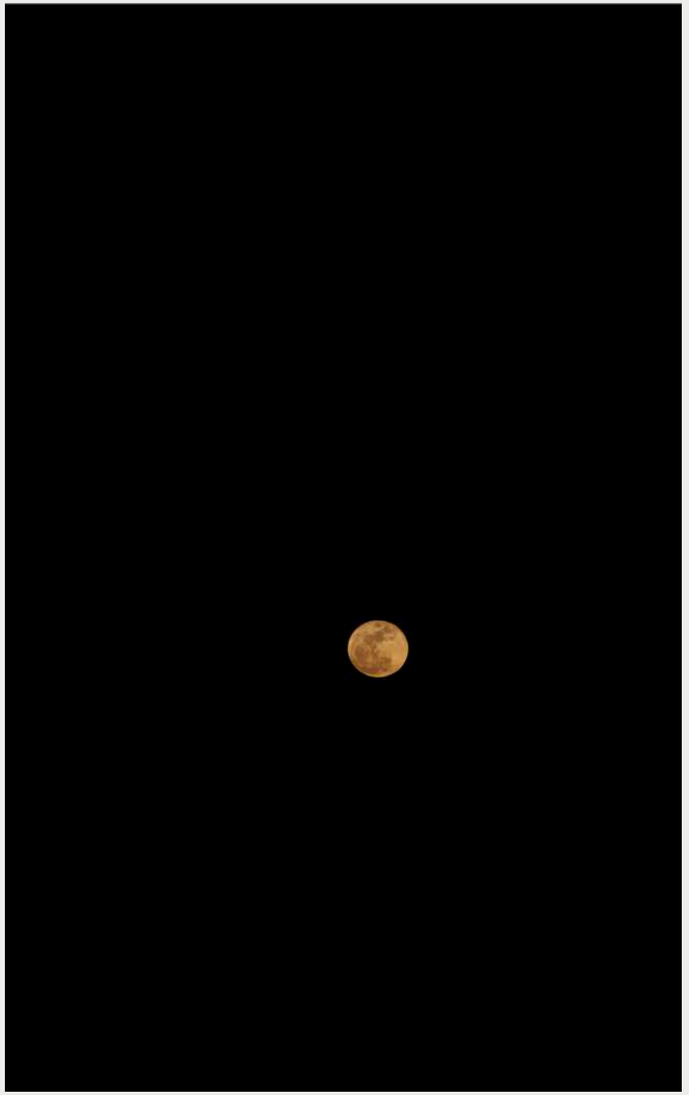
Caroline Schulze



graduation portraits



downtown blues



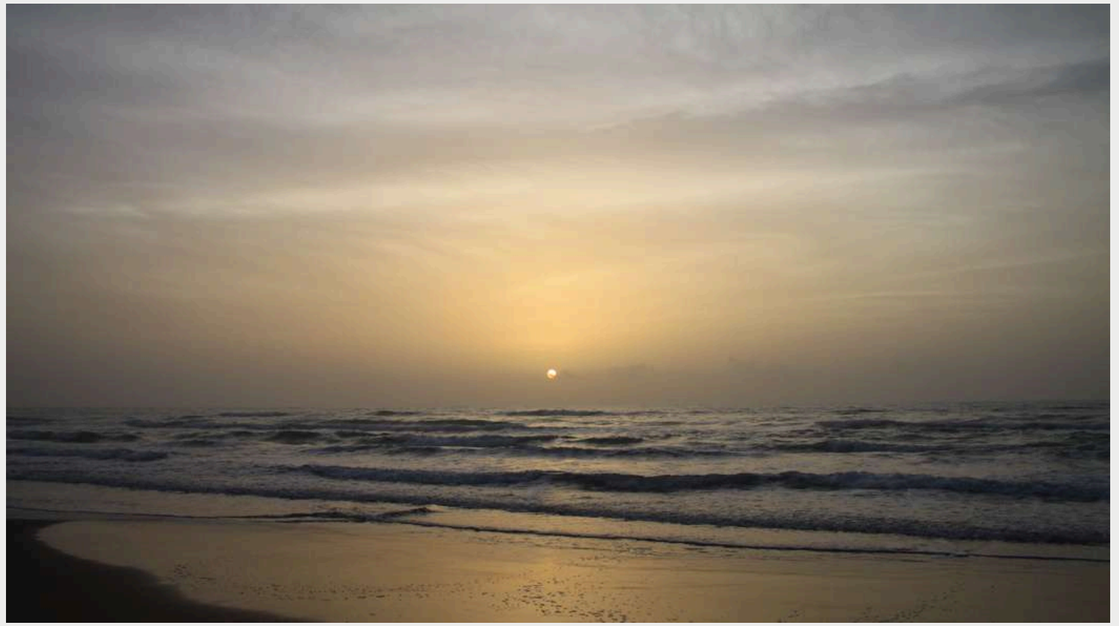
in the dark

Photography

Caroline Schulze



land of the free



nights with you

Photography

Caroline Schulze



boys of the sand



baby, you're a firework

Film Photography

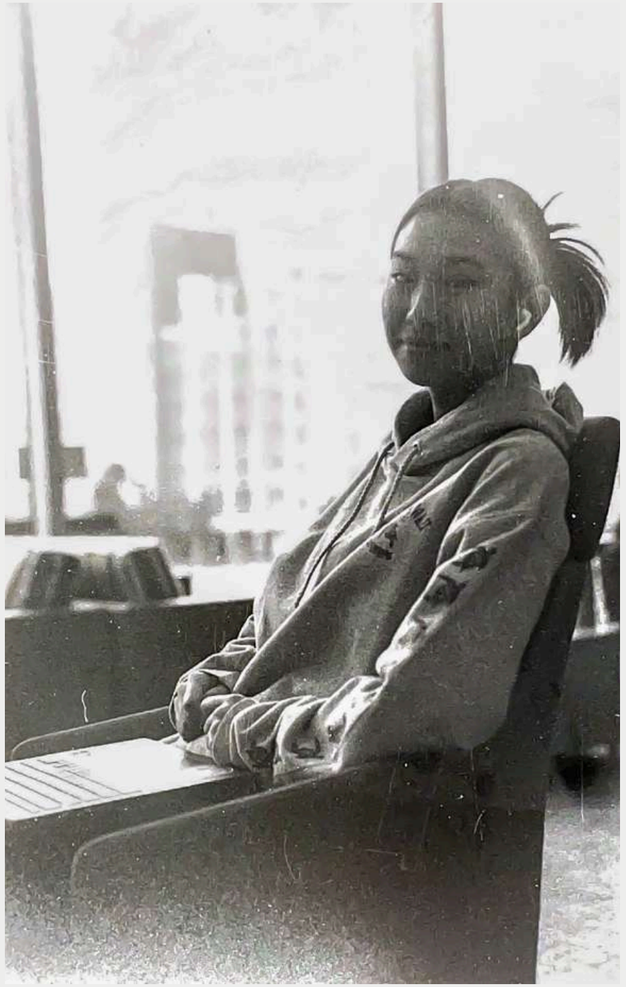
Caroline Schulze



man vs. self



skater boy



studying sighs

The entire film process from shooting, developing film, experimenting with settings and capturing images in the enlarger and developing the print were all completed by me. The photographs are captured on various film cameras.

Film Photography

Caroline Schulze



dime and divine



crossover

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