

Caroline Schulze

Multi-disciplinary
Artist

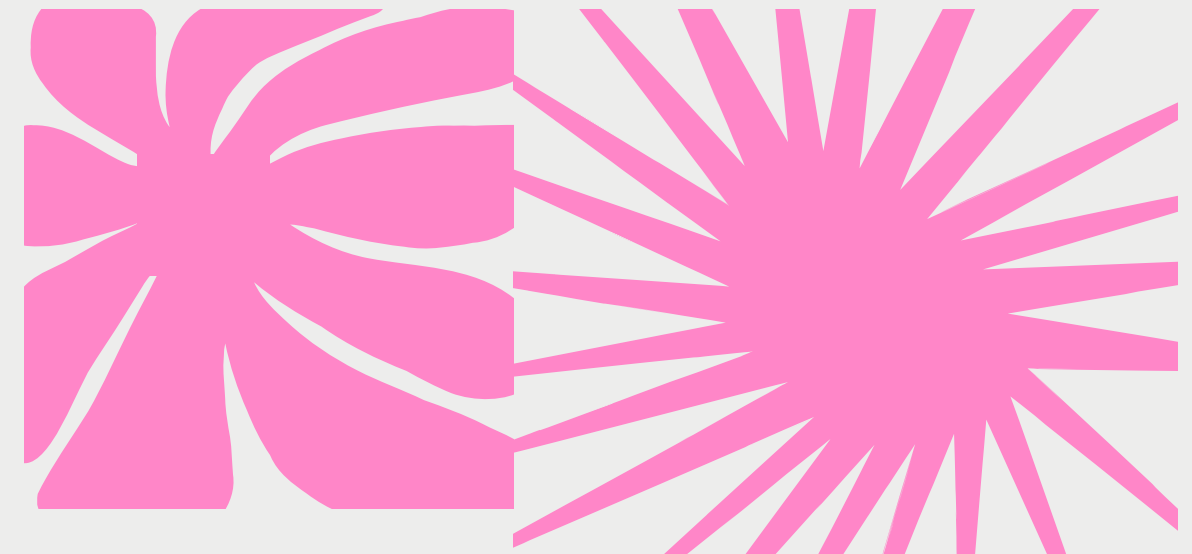


About me

Hello! I'm Caroline!

I'm a graphic designer with a Bachelor of Arts degree from the University of Houston. I am a multi-disciplinary artist who loves to create freely with self expression, developing strategies to reach all ages and markets. I also enjoy creating eye-catching social media posts and learning more about the ever-changing world of SEOs.

When I'm not working, I'm reading, watching movies and shows, designing for fun, working out, and hanging out with friends and family. I believe that having a life outside of work is critical to staying inspired and energized.



First United Methodist Church Brenham



Photographs used in Instagram and Facebook post to promote church's message

Created and managed engaging social media content for First United Methodist Church Brenham, including writing captions, scheduling posts, editing visuals, and engaging with the community to reflect the church's mission. Each post was thoughtfully crafted to share messages of faith, service, and connection, fostering a stronger sense of unity within the congregation and beyond. All shots taken on Nikon D3200.

First United Methodist Church Brenham



Reading a word from the Bible



Mother holding her child listening to the message



Pastor preaching his sermon

Barking Ranch Pet Resort Content Creation



Photographs used in Instagram and Facebook post to promote doggy day care

Captured and curated engaging photography content for Barking Ranch Pet Resort, showcasing their daycare, boarding, and grooming services through playful, heartwarming moments of pets in action. Each image was designed to reflect the facility's fun, safe, and professional environment, helping build trust and connection with current and potential clients on social media. All shots taken on Nikon D3200.

Barking Ranch Pet Resort Content Creation



Photographs used in Instagram and Facebook post to inform clients as to what to pack for their furry friends stay.

Product Photography



Brenham Goods and Apperal

These shoots of the items and apparel for Brenham Goods and Apparel capture the essence of a small town and all of the charm that comes with it. These items are presented at markets, pop-ups, as well as their online store. All shots taken on Nikon D3200.

Southern Serenity Spa and Salon Content Creation



Photograph used in pamphlet of adding highlights



Photograph used in pamphlet of quality shampoo and conditioner used



Photograph used in pamphlet of an after service transformation

The content creation for Southern Serenity Spa and Salon involves crafting visually appealing and engaging digital assets that highlight services, showcase transformations, and reflect the brand's atmosphere. From social media posts and promotional videos to behind-the-scenes photos, each piece is designed to attract new clients and keep your audience connected and inspired.

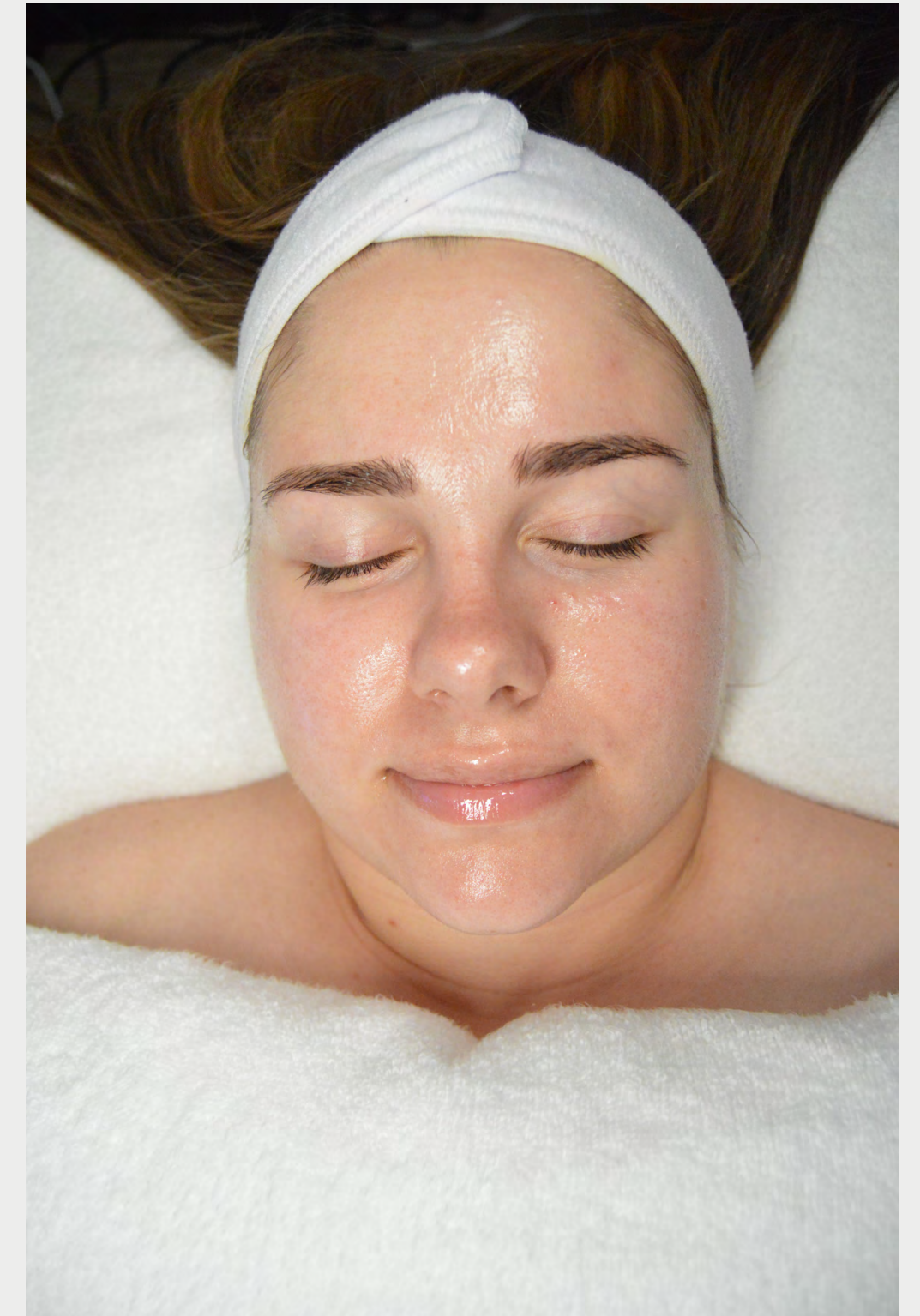
Southern Serenity Spa and Salon Content Creation



Photograph used in pamphlet emphasizing the details in the decoration



Photograph used in pamphlet of the aesthetics presented inside the salon



Satisfied client after a facial

Sherrillson Custom Homes Website

Why Choose Us?

- Relationship Oriented
- Building With A Purpose
- Community Serving
- Extensive Construction Background

Start Your Build Today!

INQUIRE

MISSION STATEMENT

We provide a uniquely finished product that is sound, equitable, built with integrity, in-line with industry standards, and finished with quality materials in order to grow communities, build relationships, and share the gospel.



Website Home Screen

OUR SERVICES

Custom Homes and Barndominiums

When it comes to building on your land, no style of architecture is out of our expertise. However, we do specialize in building modern farmhouses and barndominiums. We excel at blending raw commercial/industrial materials with upscale residential finishes. Hidden pantries and primary closets, wet rooms completely behind glass, and butler spaces are a standard.

Spec Homes

We are currently building spec homes with 1-3 acre lots in central east Texas. The average total covered square footage starts at 3,000 sq.ft. We prefer to offer beautiful homes in more rural, desirable parts of the county.



Services on Home Screen

Purpose and Mission Statement on Home Screen

Sherrillson Custom Homes website features breathtaking, bespoke properties complemented by an intuitive user experience that emphasizes architectural brilliance and artistry. Created for straightforward navigation, it includes top-notch visuals, comprehensive project galleries, and vital information to motivate and link prospective homeowners with their ideal residences.

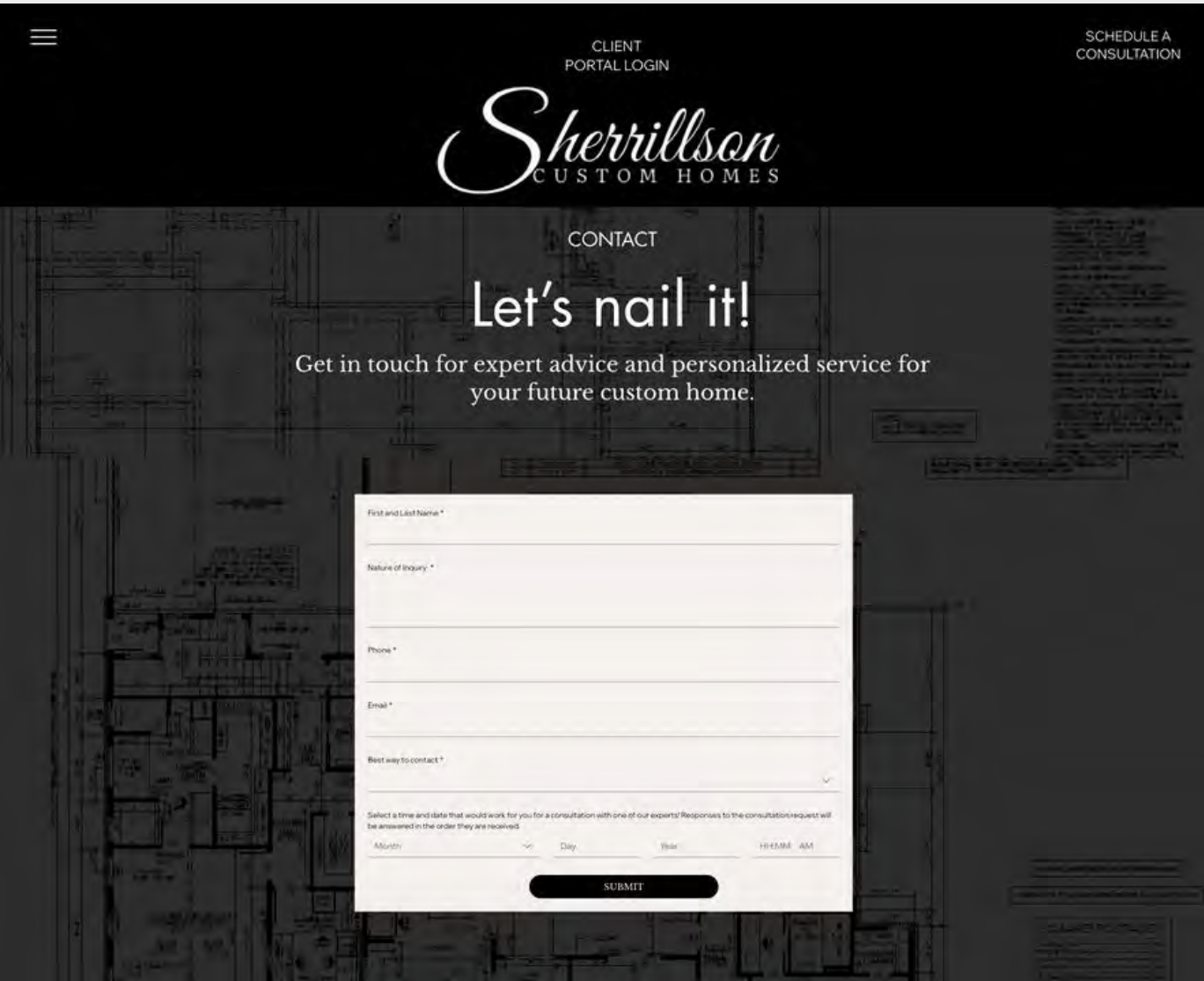
Sherrillson Custom Homes Website



Floor Plans Page



About and Business Foundation Page



Contact Page

HeyHannaPhotography Website

Caroline Schulze



Website Home Screen



Retail Gallery



Plates and Beverages Gallery

Hanna's website is designed to showcase her striking portfolio. Prospective and existing customers may explore her portfolio, uncover her distinct creative approach, and gain further insight into the passion that drives her work. The website also provides a simple method to get in contact and schedule sessions, guaranteeing a flawless experience for all photography needs. Visit Hanna's website at heyhannaphotography.com.

HeyHannaPhotography Website

Caroline Schulze



Events Gallery



Family and Couples Gallery

HeyHannaPhotography Website

Caroline Schulze



[Galleries](#) [Contact](#) [About](#)

Hey Hanna Photography

Say hello!
Phone 832.444.0564
Email heyhannaphotography@gmail.com
Instagram heyhannaphotography
Facebook Hey Hanna Photography

Contact Information



[Galleries](#) [Contact](#) [About](#)

Hey Hanna Photography

Meet the
Photographer



About Me Section

Brenham National Bank

Caroline Schulze



Welcome Screen



Fast Ad Screen

The customized ATM screen graphics improve the banking experience by fusing professionalism and clarity. The bank's brand identity is reinforced while maintaining simplicity through the use of clear language, sensible layouts, and visually appealing designs.

Brenham National Bank

Caroline Schulze



Opening Screen



Main Ad



Closing Screen

Texas Gardener Magazine

Caroline Schulze



Full page print advertisement



Trade show print flyer advertising Texas Gardener

As the Chief Graphic Designer at Texas Gardener Magazine, I utilize Canva and Adobe to produce compelling advertisements for both print and social media. My designs aim to boost viewer engagement and effectively promote the magazine, driving growth across all channels.

WOAI LAWN AND GARDEN SHOW

with gardening expert
David Rodriguez and
host *Karen Clauss*

Every Saturday
7-9A

Call in at 210.737.1200 or
1.800.383.WOAI with
questions for expert answers!

1200

News Radio

WOAI



WOAI LAWN AND GARDEN SHOW

with Gardening Expert
David Rodriguez
and Host *Karen Clauss*

Every Saturday | 7-9A

Scan QR Code for gardening related events





1200

News Radio

WOAI

 @1200woai

 210.737.1200 or 1 800.383.WOAI

 1200woai

 woai.iheart.com

1/6 page print advertisement and 1/2 page print advertisement for WOAI Lawn and Garden Show



Social media traction post for internet engagement

Created in Canva, these Instagram carousel posts for the Kallian Group were created to educate others about marketing for their small business in order for their presence to grow.

Clean AF Pressure Washing Logo Design/Marketing

Caroline Schulze



Clean AF Shirt Merchandise



Clean AF Business Cards



Clean AF Tote Merchandise

The Clean AF Pressure Washing logo, created in Adobe Illustrator, is crafted to establish a strong and recognizable brand identity. The logo serves as a key element in promoting the business, ensuring consistency and visibility across all marketing efforts.

Clean AF Pressure Washing Logo Design/Marketing

Caroline Schulze



Clean AF Promotion Social Media Posts

Photography

Caroline Schulze



graduation portraits



colorado scenes

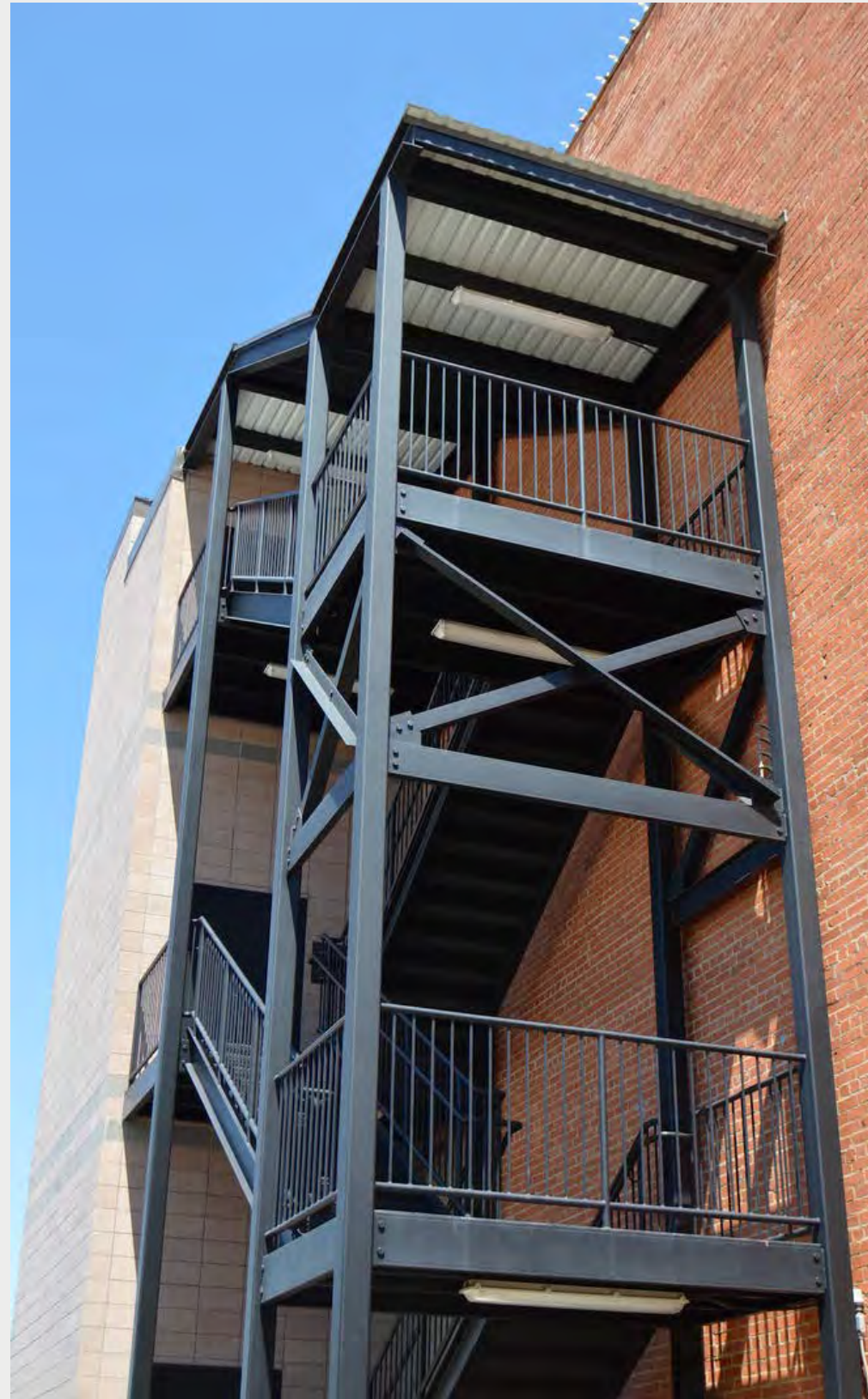
All photographs taken on Nikon D3200.

Photography

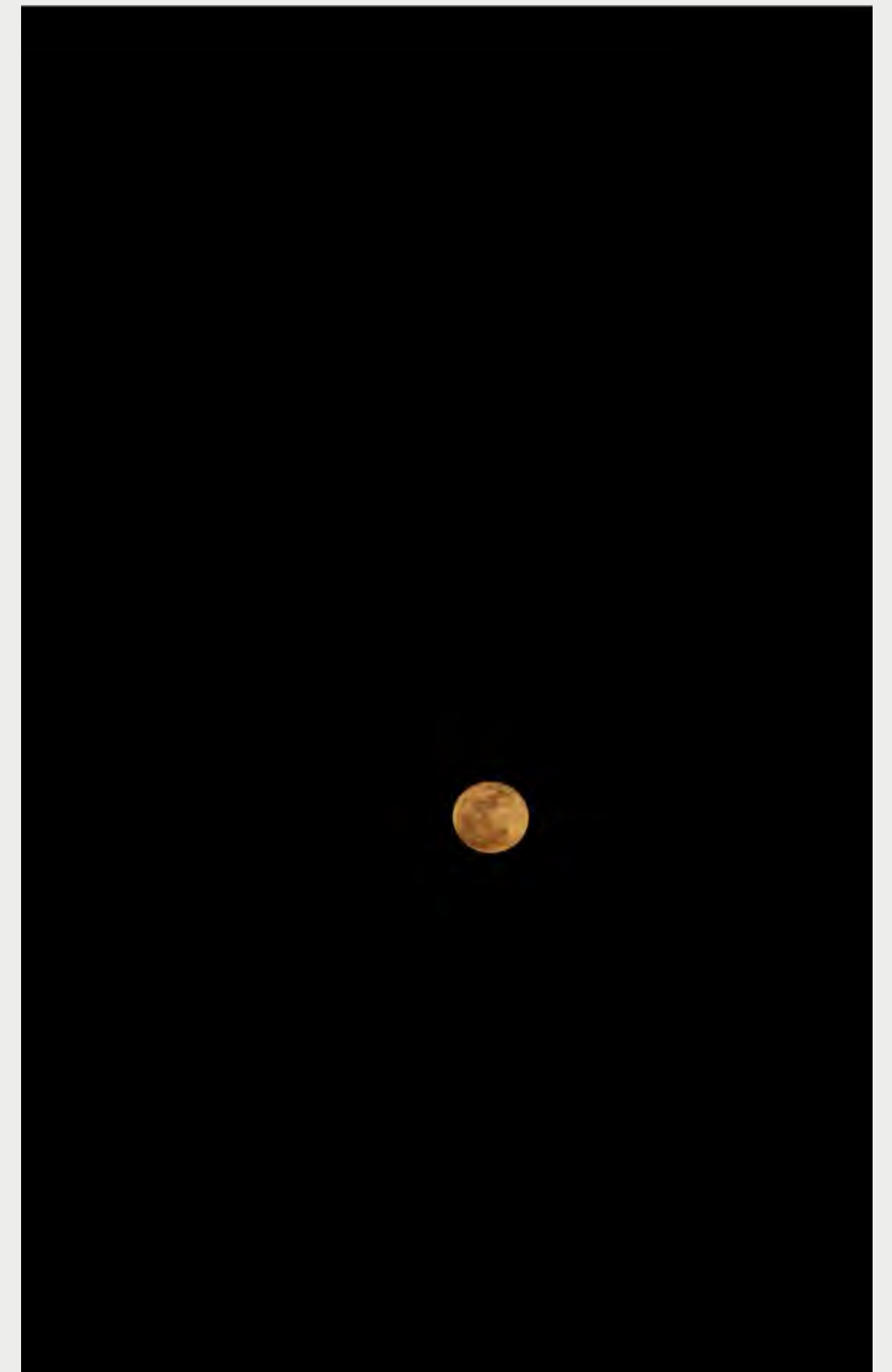
Caroline Schulze



graduation portraits



downtown blues



in the dark

Photography

Caroline Schulze



land of the free



nights with you

Photography

Caroline Schulze



boys of the sand



baby, you're a firework

Film Photography

Caroline Schulze



man vs. self



skater boy



studying sighs

The entire film process from shooting, developing film, experimenting with settings and capturing images in the enlarger and developing the print were all completed by me. The photographs are captured on various film cameras.

Film Photography

Caroline Schulze



dime and divine



crossover

Let's work!



[linkedin.com/in/carolineschulze/](https://www.linkedin.com/in/carolineschulze/)



info@carolineschulzedesign.com



979.530.6271



[cvolineschulze](https://www.instagram.com/cvolineschulze)

